

Newport Beach

100 Civic Center Drive, Newport Beach, CA 92660

Legislation Text

File #: 21-1290, Version: 1

OVERVIEW OF HISTORICAL FUNDING PROVIDED TO VISIT NEWPORT BEACH Summary:

Staff will provide the Committee with historical information on the transient occupancy tax revenues generated in the City, as well as the portion passed through to Visit Newport Beach, to inform a discussion regarding the resources currently allocated to tourism marketing. Representatives from Visit Newport Beach will also be present to discuss the ways in which these resources are allocated in their budget to various categories of expenditures.

Recommended Action:

Receive and file.