



## Legislation Text

---

**File #:** 21-0016, **Version:** 1

---

### President's Report (Godinez)

#### **Summary:**

A). Board to consider hosting a series of online webinars to educate stakeholders on how to take advantage of online platforms to help support their business. Webinar topics for consideration include: having an online presence, using food delivery apps, marketing on social media.

B). Board to consider the creation of a working group to update the NBRA BID's Strategic Business Plan.

#### **Recommended Action:**

A). Board to direct staff whether or not to move forward in organizing online webinars to educate stakeholders on how to use online platforms to their advantage to help support their business.

B). Board to select 3 - 4 board members for the NBRA BID's Strategic Business Plan working group.