

Newport Beach

100 Civic Center Drive, Newport Beach, CA 92660

Legislation Text

File #: 20-0952, Version: 1

Proposed Marketing Projects

The CdM BID Board approved a recommendation for the City to enter into an agreement for marketing services with the Corona del Mar Chamber of Commerce for a NTE \$44,440 for FY 2020-21. The Corona del Mar Chamber is proposing two project expenses from the approved budget.

Summary:

- A. Board to review the project proposal for consulting in the amount of \$8,000 for FY 2020-21.
- **B**. Board to review the project proposal for website management and maintenance in the amount of \$7,500 for FY 2020-21.

Recommended Action:

- A. Board to approve the project proposal for consulting in the amount of \$8,000 for FY 2020-21.
- **B**. Board to approve the project proposal for website management and maintenance in the amount of \$7,500 for FY 2020-21.