

Newport Beach

Legislation Text

File #: 20-0520, Version: 1

THE CRAB COOKER SIGNAGE AND ENCROACHMENTS (PA2019-126)

Site Location: 2200 Newport Boulevard

Summary:

A request to establish a comprehensive sign program for the reconstructed The Crab Cooker restaurant building. The applicant proposes to replace most of the signage that was existing prior to demolition. This proposal requires approval of a modification permit to allow an increase in maximum cumulative sign area over what is allowed by the Zoning Code. The previously existing rooftop "Don't Look Up Here" fish-shaped sign is proposed to be refurbished, reinstalled and designated as a heritage sign.

The request also includes is a waiver of City Council Policy L-6 to install private improvements within the Newport Boulevard and 22nd Street public rights-of-way consisting of the replacement of previously existing public benches and refurbishment of an existing freestanding clock. All other proposed encroachments are consistent with Policy L-6.

Recommended Action:

- 1. Conduct a public hearing;
- 2. Find this project exempt from the California Environmental Quality Act (CEQA) pursuant to Sections 15303 and 15311 (Class 3 [New Construction or Conversion of Small Structures] and Class 11 [Accessory Structures]) of the CEQA Guidelines, because it has no potential to have a significant effect on the environment. The exceptions to the use of these categorical exemptions pursuant to Section 15300.2 are not applicable;
- 3. Adopt Resolution No. PC2020-010, approving Comprehensive Sign Program No. CS2019-006, Modification Permit No. MD2020-003 and designating a heritage sign;
- 4. Waive City Council Policy L-6, Encroachments in Public Rights-of-Way, to allow the reconstruction of benches and refurbishment of an existing freestanding clock that encroach into the Newport Boulevard and 22nd Street public rights-of-way subject to the conditions of the Encroachment Permit process being satisfied; and
- 5. Adopt Resolution No. PC2020-011, waiving City Council Policy L-6 and approving Encroachment Permit No. N2019-0361.