



## Legislation Text

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**File #:** 19-0704, **Version:** 1

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### Approve Two Professional Services Agreements with Red 88 Media, LLC for Video Production Services

- a) Determine this action is exempt from the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) and 15060(c)(3) of the CEQA Guidelines because this action will not result in a physical change to the environment, directly or indirectly;
- b) Approve a five-year Professional Services Agreement with Red 88 Media, LLC for production of the annual Junior Lifeguard program video for a total not-to-exceed amount of \$235,953.52 (\$45,000 to \$50,000 per year), and authorize the Mayor and City Clerk to execute the agreement; and
- c) Approve a one-year On-Call Professional Services Agreement with Red 88 Media, LLC to provide the City Manager's Office with strategic, comprehensive, and educational video production services for a not-to-exceed amount of \$9,000, and authorize the City Manager and City Clerk to execute the agreement.