



Legislation Details (With Text)

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Attachments: 1. Attachment - Marketing Project Proposals

Date	Ver.	Action By	Action	Result
6/24/2020	1	Corona del Mar Business Improvement District Board		

Proposed Marketing Projects

The CdM BID Board approved a recommendation for the City to enter into an agreement for marketing services with the Corona del Mar Chamber of Commerce for a NTE \$44,440 for FY 2020-21. The Corona del Mar Chamber is proposing two project expenses from the approved budget.

Summary:

- A.** Board to review the project proposal for consulting in the amount of \$8,000 for FY 2020-21.
- B.** Board to review the project proposal for website management and maintenance in the amount of \$7,500 for FY 2020-21.

Recommended Action:

- A.** Board to approve the project proposal for consulting in the amount of \$8,000 for FY 2020-21.
- B.** Board to approve the project proposal for website management and maintenance in the amount of \$7,500 for FY 2020-21.