



CITY OF

NEWPORT BEACH

City Council Staff Report

June 8, 2021
Agenda Item No. 22

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: Leilani I. Brown, City Clerk - 949-644-3005,
lbrown@newportbeachca.gov

PREPARED BY: Brandi Goodman-DeCoud, Assistant City Clerk,
bgoodman@newportbeachca.gov

PHONE: 949-644-3006

TITLE: Appointment to the Visit Newport Beach, Inc. Executive Committee

ABSTRACT:

As part of the agreement between the City of Newport Beach (City) and Visit Newport Beach, Inc. (VNB) for destination marketing services, the City appoints a full voting member to the VNB Executive Committee.

RECOMMENDATION:

- a) Determine that the action is exempt from the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) and 15060(c)(3) of the CEQA Guidelines because it will not result in a physical change to the environment, directly or indirectly;
- b) Appoint Scott Calder, Jim Mosher, Briana Verham, or Sharon Wood to fill the scheduled vacancy on the VNB Executive Committee for a term expiring on June 13, 2025; and
- c) If Sharon Wood is reappointed and if desired, waive City Council Policy A-2 relative to serving on only one Board, Commission or Committee at a time.

DISCUSSION:

On September 27, 2011, the City and VNB entered into an agreement for destination marketing services. As part of the agreement, the City appoints a full voting member to the VNB Executive Committee.

Pursuant to the Maddy Act and City Council Policy A-2 (*Board, Commission and Committee Appointments*), the City Clerk prepared and posted an Unscheduled Vacancy Notice on April 21, 2021 in the City Clerk's Office, at the Central Library, on the bulletin board in the City Council Chambers, and on the City's webpage, and published the Notice in the *Daily Pilot* on April 24, 2021. As provided in the Notice, applications were accepted by the City Clerk's Office until noon on May 19, 2021.

Pursuant to City Council Policy A-2, the City Clerk is forwarding all qualified applications to the City Council for consideration. Sharon Wood currently sits on the Civil Service Board and the City Council can determine whether she may serve on more than one Board, Commission or Committee, if reappointed to the VNB Executive Committee.

Copies of the applications are attached hereto as Attachment A.

Appointment Process

Pursuant to City Council Policy A-2, appointment to the VNB, Inc. Executive Committee will take place in the following manner:

- A. The City Council will vote on the appointment simultaneously. The voting will be by paper ballot and the City Clerk will tabulate and announce the results, including the vote tally.
- B. Each member of the City Council will cast one vote on the paper ballot. In order to be appointed, the nominee must receive at least four votes.

FISCAL IMPACT:

There is no fiscal impact related to this item.

ENVIRONMENTAL REVIEW:

Staff recommends the City Council find this action is not subject to the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Council considers the item).

ATTACHMENT:

Attachment A – Applications