



CITY OF

NEWPORT BEACH

City Council Staff Report

June 8, 2021
Agenda Item No. 3

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

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TITLE: Ordinance No. 2021-13: Amending Exhibit A of Section 3.36.030 of the Newport Beach Municipal Code Relating to Cost Recovery to Update Library Photocopying Fees

ABSTRACT:

On April 19, 2021, the Board of Library Trustees approved requesting that the City Council maintain the per black and white copy cost for Newport Beach Public Library (Library) patrons at \$0.15. Staff recommends amending the Newport Beach Municipal Code (NBMC) Exhibit A of Section 3.36.030 to subsidize the cost of black and white copies at the Library, so that the per copy cost remains at \$0.15.

RECOMMENDATION:

- a) Determine this action is exempt from the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) and 15060(c)(3) of the CEQA Guidelines because this action will not result in a physical change to the environment, directly or indirectly; and
- b) Waive full reading, direct the City Clerk to read by title only, and introduce Ordinance No. 2021-13, *An Ordinance of the City Council of the City of Newport Beach, California, Amending Exhibit A to Newport Beach Municipal Code Section 3.36.030 Related to Cost Recovery*, and pass to second reading on June 22, 2021.

DISCUSSION

The Library offers copiers for public use, and currently charges \$0.15 per black and white copy. Earlier this year, a fee study, using the depreciation expense and maintenance cost of the copiers, as well as the cost of paper, calculated the cost of black and white copies to be \$0.39 per copy. The City Council approved this fee with the rest of the fee schedule update on March 9, 2021, to take effect on July 1, 2021. Libraries often provide low cost or free self-service copying as a service to the community. Most libraries, including neighboring libraries, continue to charge \$0.15 for black and white copies as outlined in the following table.

LIBRARY	B&W	COLOR
Berkeley Public Library	\$0.15	\$1.50
Burlingame Public Library	\$0.15	\$0.45
City of Commerce Public Library	\$0.15	\$0.35
Carmel - Harrison Library	\$0.15	\$0.35
Marin County Public Library	\$0.15	\$1.00
NBPL	\$0.15	\$0.75
San Francisco Public Library	\$0.10	\$0.40
Santa Clara County Library	\$0.15	\$0.20
Anaheim Public Library	\$0.15	\$0.50
Cerritos Public Library	\$0.15	\$0.45
Huntington Beach Public Library	\$0.15	\$0.50
Orange County Public Library	\$0.15	N/A
Orange City Public Library	\$0.15	\$0.35
Pasadena Public Library	\$0.15	\$0.50
Placentia Public Library	\$0.15	\$0.50
Santa Barbara Public Library	\$0.15	\$0.25
Santa Monica Public Library	\$0.15	\$0.50
South Pasadena Public Library	\$0.15	\$0.15

On April 19, 2021, the Board of Library Trustees unanimously approved staff's request to bring this item to the City Council. If the City Council approves, Exhibit A of NBMC Section 3.36.030 will be amended to include the subsidy of black and white copies at the Library copiers and charge \$0.15.

The fee study also calculated the cost of color copies at \$0.45 per copy. The current cost is \$0.75 per copy. The new, lower cost of \$0.45 per color copy will take effect on July 1, 2021, and is recommended to remain as originally proposed.

FISCAL IMPACT:

Approximately 23,000 black and white copies are made at the Library and its branches each (non-pandemic) year. The General Fund would subsidize the black and white copy service at approximately \$5,520 per year. Because the current copy fee is set at \$0.15 per page for the Library's copiers, no impact to the City of Newport Beach's historical level of copier revenue will result from the proposed subsidy. The previously approved reduction in the cost of color copies at the Library will result in slightly lower copier revenues, but because the volume of color copies is small, the revenue impact is minor.

ENVIRONMENTAL REVIEW:

Staff recommends the City Council find this action is not subject to the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Council considers the item).

ATTACHMENT:

Attachment A – Ordinance No. 2021-13