



May 27, 2020

Newport Beach City Council
100 Civic Center Drive
Newport Beach, CA 92660

Re: Gratitude for Continued Funding Support for NBRA BID

Dear Mayor O'Neill and City Council Members,

On behalf of the Advisory Board of Directors for the Newport Beach Restaurant Association Business Improvement District (NBRA BID), I would like to thank the City Council for its support of the NBRA BID over the past 25 years.

Due to the COVID-19 pandemic and its drastic impact on Newport Beach restaurants, NBRA BID is forecasting an approximate 60-percent reduction in assessment income due to assessment deferral requests and restaurant closures. To counter this potential loss of income, NBRA BID thanks you for the \$xxxxx for COVID-19 Marketing Recovery support to offset lost assessment revenue and aide in much needed marketing support to restaurants during the recovery phase.

Commented [FM1]: Add in number

We look forward to dedicating our time and effort toward the NBRA BID's FY 2020-2021 goals and priorities and to ensure a prosperous recovery for Newport Beach from the current crisis.

On behalf of the NBRA BID, we greatly appreciate the City Council's support of the NBRA BID, and we look forward to continuing to showcase the local culinary community that will increase diner frequency and generate local culinary sales.

Thank you in advance.

A handwritten signature in black ink, appearing to read "Carlos Godinez", written over a large, faint, diagonal watermark that says "DRAFT".

Carlos Godinez
NBRA BID Board President
General Manager, Tavern House Restaurant

cc: Grace Leung, City Manager
NBRA BID Board of Directors
Gary Sherwin, Newport Beach & Company
Tara Finnigan, Deputy City Manager
Melanie Franceschini, City of Newport Beach