



CITY OF

NEWPORT BEACH

City Council Staff Report

January 14, 2020
Agenda Item No. 13

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

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TITLE: Acceptance of a Hoag Memorial Hospital Presbyterian Community Benefit Program Grant for the Newport Beach-Surfer Awareness in Lifesaving Techniques Program

ABSTRACT:

The Hoag Memorial Hospital Presbyterian Community Benefit Program provides grants to community organizations that strive to meet the health and social service related needs of the Orange County community. The Newport Beach Fire Department, Lifeguard Operations Division has been awarded a grant to teach local surf team members and resident surfers how to respond safely and effectively to life threatening incidents with training focused on water safety, cardiopulmonary resuscitation and bleeding control.

RECOMMENDATIONS:

- a) Determine this action is exempt from the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) and 15060(c)(3) of the CEQA Guidelines because this action will not result in a physical change to the environment, directly or indirectly;
- b) Accept the Hoag Memorial Hospital Presbyterian Community Benefit Program grant funding of \$15,000 to be used in support of the Fire Department's Newport Beach-Surfer Awareness in Lifesaving Techniques (NB-SALT) program; and
- c) Approve Budget Amendment No. 20-027 to increase revenue estimates by \$15,000 and increase expenditure appropriations by \$15,000 in Fire Department, Lifeguard Operations NB-SALT Program.

FUNDING REQUIREMENTS:

The proposed Budget Amendment increases revenue estimates by \$15,000 from the Hoag Memorial Hospital Presbyterian (Hoag) Community Benefit Program grant and appropriates \$15,000 in related increased expenditures for the Newport Beach-Surfer Awareness in Lifesaving Techniques (NB-SALT) program. The entire program is anticipated to cost \$16,879. The current adopted budget includes sufficient funding for the program beyond the revenue received from the Hoag grant. An estimated \$1,879 in program related expenditures can be absorbed by existing appropriations in the Fire Department, Lifeguard Operations division.

DISCUSSION:

Hoag's Community Benefit Program (CBP) is focused on meeting the unique needs of Orange County residents with particular emphasis for the disadvantaged and underserved. Each year, Hoag's CBP provides grants to community organizations that strive to meet the health and social service related needs of the Orange County community (Attachment B).

The Newport Beach Fire Department's (NBFD) Lifeguard Operations Division will use the grant funding for the Newport Beach-Surfer Awareness in Lifesaving Techniques (NB-SALT) program, which is congruent with the CBP's 2020 focus area: Prevention and management of chronic disease. This newest public education endeavor originated with the Huntington Beach Fire Department Lifeguards, which encouraged the duplication of the program in Newport Beach. The NBFD Lifeguards have enhanced the program to include bleeding control and hands-only cardiopulmonary resuscitation (CPR) training.

The NB-SALT program goals are to teach community members lifesaving skills to provide emergency care prior to the arrival of first responders. This timely intervention can reduce the likelihood of death or disability from an ocean-related injury. The NB-SALT training will be provided by Newport Beach Fire Department lifeguard personnel and consists of the following three elements:

1. Ocean safety education and basic rescue techniques. The ocean safety education component aims to reduce the likelihood of injury or death by creating awareness of ocean hazards. The basic rescue technique training will demonstrate how to safely intervene and assist a person in aquatic distress to prevent drowning or exacerbating a spinal injury.
2. Bleeding control. Uncontrolled bleeding is the number one cause of preventable death from trauma. Instruction in bleeding control will provide students the tools to intervene and minimize this threat.
3. Hands-only CPR. CPR empowers students with the skills necessary to help a drowning victim or a person suffering cardiac arrest.

NB-SALT students will learn how to successfully respond to an emergency in a marine environment. The skills learned will be useful for many life-threatening events such as a drowning in a backyard pool, injury in a traffic accident, or when someone is in cardiac arrest and can be applied during any emergency situation.

The program's target audience are local surf teams, classes, and ocean enthusiasts. The goal is to teach 12, five-hour classes throughout the year to train an estimated 325 students. The program will take place at the Benjamin M Carlson Lifeguard Headquarters and on the adjacent beach area. A Newport Beach Fire Department lifeguard officer will lead the program's instruction with the assistance of seasonal, part-time ocean lifeguards. The grant application includes additional details about the program (Attachment C).

In compliance with Hoag's CBP grant, lifeguard staff will produce an outcome report documenting the number of students trained and will gauge the effectiveness of the program with pre- and post-training surveys completed by the students.

ENVIRONMENTAL REVIEW:

Staff recommends the City Council find this action is not subject to the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Council considers the item).

ATTACHMENTS:

Attachment A – Budget Amendment
Attachment B – Grant Award Letter
Attachment C – Grant Application