



# NOTICE OF PUBLIC HEARING

**NOTICE IS HEREBY GIVEN** that on **Thursday, September 26, 2019**, at **3:00 p.m.** or soon thereafter as the matter shall be heard, a public hearing will be conducted in the Corona del Mar Conference Room (Bay E-1st Floor) at 100 Civic Center Drive, Newport Beach. The Zoning Administrator of the City of Newport Beach will consider the following application:

**Jaguar and Land Rover Signage** - A request to update an existing comprehensive sign program for a recently remodeled building occupied by two automotive dealerships. Included in the request is a modification permit to allow an increase in overall sign area, and deviations from minimum and maximum logo/letter size. If approved, this Comprehensive Sign Program and Modification Permit would supersede Comprehensive Sign Program No. CS2007-012 (PA2007-231) and Staff Approval No. SA2012-005 (PA2012-002).

The project is categorically exempt under Section 15311, of the State CEQA (California Environmental Quality Act) Guidelines - Class 11 (Accessory Structures).

All interested parties may appear and present testimony in regard to this application. If you challenge this project in court, you may be limited to raising only those issues you raised at the public hearing or in written correspondence delivered to the City, at, or prior to, the public hearing. Administrative procedures for appeals are provided in the Newport Beach Municipal Code Chapter 20.64 (Appeals). The application may be continued to a specific future meeting date, and if such an action occurs, additional public notice of the continuance will not be provided.

The agenda, staff report, and corresponding documents will be available by end of business day on the Friday preceding the public hearing, and may be reviewed at the Community Development Department Permit Center (Bay C-1st Floor), at 100 Civic Center Drive, Newport Beach, CA 92660 or at the City of Newport Beach website at [www.newportbeachca.gov/zoningadministrator](http://www.newportbeachca.gov/zoningadministrator). Individuals not able to attend the meeting may contact the Planning Division or access the City's website after the meeting to review the action on this application. All mail or written communications (including email) from the public, residents, or applicants regarding an agenda item must be submitted by 5 p.m. on the business day immediately prior to the meeting. This allows time for the Zoning Administrator to adequately consider the submitted correspondence.

For questions regarding this public hearing item please contact Patrick Achis, Planning Technician, at 949-644-3237, [pachis@newportbeachca.gov](mailto:pachis@newportbeachca.gov).

**Project File No.:** PA2019-118

**Activity No.:** CS2019-007 and MD2019-004

**Zone:** PC20 (Land Rover)

**General Plan:** General Commercial (CG)

**Location:** 1540 Jamboree Road

**Applicant:** Megahertz Electric Signs