



**City of Newport Beach Restaurant  
Business Improvement District**

**Board Meeting Minutes – May 30, 2019**

**Newport Beach & Co.  
1600 Newport Center Drive, Suite 120  
Newport Beach, CA 92660**

**I. CALL MEETING TO ORDER**

The meeting was called to order at 12:33 p.m.

**II. ROLL CALL**

Directors Present:

Jordan Otterbein  
Eunjoo Pluenneke  
Christopher Roman  
Thaddeus Foret  
Talia Samuels  
Phil Crowley  
Kenyon Paar  
Matt Meddock

A Restaurant & A Market  
Balboa Lily's  
Fork, Knife & Spoon  
The Winery Restaurant & Wine Bar  
Moulin  
Modo Mio Rustic Italian Kitchen  
Five Crowns  
Sessions West Coast Deli

**Quorum Achieved**

Directors that came in Late:

Juan Carlos Godinez

Tavern

Directors Absent:

Ron Schwartz  
Jim Walker

Muldoon's Irish Pub  
The Bungalow Restaurant

BID Administrator Present:

Dina Alleluia-Carr

Newport Beach & Company

Guests Present:

Katy Dennis  
Mary Locey  
Melanie Franceschini  
Jim Mosher

Newport Beach & Company  
City of Newport Beach  
City of Newport Beach  
Newport Beach Resident

**III. PUBLIC COMMENTS ON AGENDA AND NON-AGENDA ITEMS**

- Mr. Mosher noted that the Newport Beach Public Library had a culinary program that disappeared a few years ago.

#### **IV. CURRENT BUSINESS**

##### **1. BID FY 2018-19 Annual Report and FY 2019-20 Budget Revisions**

- Ms. Dennis presented the proposed adjustments to the FY 2019-20 BID budget, which eliminates the \$40,000 BID support and the \$9,000 special event funding from the City of Newport Beach as follows:
  - Reducing the governance meeting expense line item for the NBRA BID annual meeting.
  - Lowering the advertising expense line item, which can be achieved by moving from print ads to digital ad campaigns.
- Ms. Dennis will further review the NBRW marketing expense line item for additional cost savings. She suggested increasing the participation fee to offset the cost of event marketing.
- Director Meddock suggested obtaining sponsors for NBRW to increase revenue and further assist with marketing efforts.
- Ms. Locey noted the annual report needed to be updated to reflect the changes in the budget and that funding will be decided by the City Council based on the Ad Hoc Committee recommendations.

##### **Public Comments:**

- Mr. Mosher noted a line item discrepancy on the Newport Beach & Company proposal for services.
- Ms. Dennis responded by explaining the total amount is correct and the line items will be corrected
- The Board requested an update to the billing rates for the agreement.

**Motion:** Director Otterbein made a motion to revise the annual report and budget for consideration by the City Council.

Director Crowley seconded the motion.

The motion carried 9-0 by the following vote:

Ayes: Plueneke, Roman, Paar, Meddock, Godinez, Otterbein, Foret, Samuels, and Cowley

#### **V. BOARD/COMMITTEE/COMMISSION ANNOUNCEMENTS OR MATTERS, WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)**

#### **VIII. ADJOURNMENT**

The meeting adjourned at 12:51 p.m.

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The next BID meeting will be a special meeting on Wednesday, July 31, 2019 at 9:30 a.m.