



**City of Newport Beach Restaurant
Business Improvement District**

Board Meeting Minutes – May 29, 2019

**Newport Beach & Co.
1600 Newport Center Drive, Suite 120
Newport Beach, CA 92660**

I. CALL MEETING TO ORDER

The meeting was called to order at 9:08 a.m.

II. ROLL CALL

Directors Present:

Jordan Otterbein
Eunjoo Pluenneke
Christopher Roman
Thaddeus Foret
Talia Samuels
Phil Crowley

A Restaurant & A Market
Balboa Lily's
Fork, Knife & Spoon
The Winery Restaurant & Wine Bar
Moulin
Modo Mio Rustic Italian Kitchen

Quorum Achieved

Directors who arrived late

Kenyon Paar
Juan Carlos Godinez
Matt Meddock

Five Crowns
Tavern
Sessions West Coast Deli

Directors Absent:

Ron Schwartz
Jim Walker

Muldoon's Irish Pub
The Bungalow Restaurant

BID Administrator Present:

Dina Alleluia-Carr

Newport Beach & Company

Guests Present:

Katy Dennis
Lily Pearson
Mary Locey
Melanie Franceschini
Jim Mosher

Newport Beach & Company
Newport Beach & Company
City of Newport Beach
City of Newport Beach
Newport Beach Resident

III. PUBLIC COMMENTS ON AGENDA AND NON-AGENDA ITEMS

None.

IV. CURRENT BUSINESS

1. Approval of Minutes

Motion: Director Otterbein motioned to approve the amended March 20, 2019 minutes.
Director Crowley seconded the motion.

The motion carried 6-0 by the following vote:

Ayes: Pluenneke, Roman, Otterbein, Foret, Samuels, and Cowley

2. BID Financial Reports

Director Crowley provided an overview of the BID financial reports ending April 2019.

Motion: Director Otterbein motioned to approve the BID's April 2019 financial reports.
Director Crowley seconded the motion.

The motion carried 6-0 by the following vote:

Ayes: Pluenneke, Roman, Otterbein, Foret, Samuels, and Cowley

3. Professional Services Agreement with Newport Beach & Company

- Ms. Dennis presented the proposed contract for administrative, marketing and bookkeeping services with Newport Beach & Company.
- Ms. Dennis discussed the goals, advertising efforts, stakeholder newsletters, and the overall benefits of the NBRA for stakeholders. She also highlighted holding a Restaurant Week boot camp to assist participating restaurants with the event.

Motion: Director Roman motioned to recommend the City enter into a professional services agreement with Newport Beach & Company to provide the NBRA BID with administrative, marketing and financial services for FY 2019-20.

Director Crowley seconded the motion

The motion carried 7-0 by the following vote:

Ayes: Pluenneke, Roman, Otterbein, Foret, Samuels, Cowley, and Meddock

4. Nomination of FY 2019-2020 Advisory Board of Directors

Motion: President Otterbein motioned to recommend the current Board of Directors as nominees for appointment by the City Council to serve for FY 2019-2020.

Director Crowley seconded the motion.

The motion carried 7-0 by the following vote:

Ayes: Pluenneke, Roman, Otterbein, Foret, Samuels, Cowley, and Meddock

5. President's Report

- President Otterbein briefly recapped the May 28, 2019 City Council meeting noting the City Council did not approve the \$40,000 funding for the NBRA.

- Ms. Locey reviewed the upcoming NBRA items for the June Council meetings. She also reported that the Council would like the NBRA BID to transition to the 1994 BID and explained the differences between the 1989 and 1994 BIDs.
- Ms. Locey further explained that the Council requested the formation of a Council Ad Hoc Committee to review the funding and alignment with Council goals. The Committee will return to the Council with its recommendations.
- Ms. Locey informed the Board that a special meeting needed to be held for the Board to revise the FY 2019-20 budget and the Annual Report to resubmit for the June 11 City Council meeting
- Ms. Dennis requested changing the next regularly scheduled meeting to July 31, due to scheduling conflicts. The Board agreed by a straw vote.

V. BOARD/COMMITTEE/COMMISSION ANNOUNCEMENTS OR MATTERS, WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

VIII. ADJOURNMENT

The meeting adjourned at 9:35 a.m.

A Special BID Meeting will be on Thursday, May 30, 2019 at 12:30 p.m.