



CITY OF

NEWPORT BEACH

City Council Staff Report

June 11, 2019
Agenda Item No. 11

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

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TITLE: Resolution No. 2019-53: Formation of Ad Hoc Committee on
Business Improvement Districts

ABSTRACT:

At its May 28, 2019 meeting, the City Council requested the creation of an Ad Hoc Committee on Business Improvement Districts. The attached resolution will establish the Committee and the Mayor has provided her recommendations on the membership of the Committee.

RECOMMENDATION:

- a) Determine this action is exempt from the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) and 15060(c)(3) of the CEQA Guidelines because this action will not result in a physical change to the environment, directly or indirectly;
- b) Adopt Resolution No. 2019-53, *A Resolution of the City Council of the City of Newport Beach, California, Creating an Ad Hoc Committee on Business Improvement Districts*; and
- c) Confirm Mayor Diane Dixon's appointments of Council Member Joy Brenner and Council Member Jeff Herdman to the Ad Hoc Committee on Business Improvement Districts.

FUNDING REQUIREMENTS:

There is no fiscal impact related to this item.

DISCUSSION:

On May 28, 2019, Mayor Diane Dixon requested the formation of a Business Improvement District (BID) working group comprised of two Council Members and City staff to review and define how the City's two 1989 Law BIDs – the Corona del Mar BID and the Newport Beach Restaurant Association BID – align with Council priorities. The Committee will also consider the request of \$40,000 in City funding support for each BID.

It is estimated that the Ad Hoc Committee will return to the City Council with its findings and any recommendations in September 2019.

In accordance with City Council Policy A-2 Boards, Commissions and Committees, the Mayor has proposed the Ad Hoc Committee be comprised of Council Member Joy Brenner, Council Member Jeff Herdman, and City staff. The Ad Hoc Committee would sunset upon submitting its recommendations to the entire City Council or on December 31, 2019, whichever occurs first.

ENVIRONMENTAL REVIEW:

Staff recommends the City Council find this action is not subject to the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

NOTICING:

The agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the City Council considers the item).

ATTACHMENT:

Attachment A – Resolution No. 2019-53