

# RECEIVED APPLICATION FOR APPOINTIVE POSITION

FOR OFFICE USE ONLY	
Residence District No. <u>2</u>	Verified by <u>✓</u>

RDV

2019 MAR 26 PM 4:00

OFFICE OF  
THE CITY CLERK  
CITY OF NEWPORT BEACH

**CITY OF NEWPORT BEACH**

100 Civic Center Drive  
Newport Beach, CA 92660  
City Clerk (949) 644-3005  
Fax (949) 644-3039

**DIRECTIONS:** One application can be used for all the appointive positions you are applying for. Applications should be filled out completely so that the City Council may fully evaluate your qualifications. It is the responsibility of the applicant to familiarize themselves with the duties and responsibilities of the position(s) applied for. Detailed information outlining the responsibilities of the positions can be obtained from the City Clerk's Office or on the City's website: [www.newportbeachca.gov](http://www.newportbeachca.gov) (City Government/Boards, Commissions and Committees). Applications will be kept on file for two years for the position(s) applied for. If you are not selected for appointment during that period of time, it will be necessary for you to re-submit an application if you are still interested in being considered.

**NOTICE:** Section 702 of the City Charter requires that members of Boards or Commissions appointed by the City Council shall be from the qualified electors of the City. This document is a public record and may be posted on the internet.

NAME OF BOARD, COMMISSION OR COMMITTEE: Parks, Beaches & Recreation

Name:

Hayes

(Last)

Laird

(First)

Harding

(Middle)

Residence Address (required):

Zip Code:

How long have you lived in Newport Beach?

40 years

Home/Cell #:

Business Address:

N/A

Business Phone:

Email Address:

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations?

☒

NO

☐

YES (If yes, attach separate sheet with explanation)

**NOTICE:** Pursuant to Section 702 of the City Charter, no members of boards or commissions shall hold any paid office or employment in the City government.

Do you currently hold any paid office or employment with the City of Newport Beach, including but not limited to contracted services?

☒

NO

☐

YES (If yes, attach separate sheet with explanation)

If applying for a position on the Finance Committee, have you declared bankruptcy in the last 10 years?

☐

NO

☐

YES

Please state any past, current or foreseeable future financial interests of any kind that may conflict with the Board, Commission or Committee you are applying for.

None

CONTINUE TO PAGE TWO

Name and Location of Colleges/ Universities Attended	Major	Degree	Last Year Attended
Princeton University	Politics	AB	1971
UCLA	Higher Education	Ed.D.	1976

Prior or Current Civic Experience (include membership in professional, charity or community organization)	Office Held (if any)	Dates of Membership
Commissioner, Parks, Beaches & Recreation	Chair	2014-present
Volunteer in Policing, Newport Beach Police Department		2015-present
Community Emergency Response Team		2015-present
Leadership Tomorrow Board of Directors		2016-present

**Occupational History.** Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
Orange Coast College	Education	Instructor, Surfing & Oc	2011-present
National Football League	Game Official	Side Judge 125	1995-2017
Quarterback and Receiver Camps	Summer Sports Camps	Owner and Director	1965-2016
Orange Coast College & Coast Comm	Community College	Assistant Dean, Studen	1976-2011

**References.** Include names of at least two residents of Newport Beach who are not officially connected with the City.

1. Name  Address  Phone No.
2. Name  Address  Phone No.

Summarize why you wish to serve the City of Newport Beach on a board, commission or committee. Include any special qualifications you have which are particularly appropriate to the position for which you are applying.

I have served on the Parks, Beaches and Recreation Commission for the past five years, enjoying every minute of it. I feel that I have brought and will continue to offer the commission a broad range of experience having spent most of my life in education, athletics, and community involvement. My family and I love Newport Beach and it would be an honor and a privilege for the City Council to give me the opportunity to complete my second and final full four-year term on PBR. Thank you for your consideration.

Sincerely,  
Laird Hayes

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position(s) that I am applying for and authorize the release of this information on the internet.

[BOX MUST BE CHECKED IF SUBMITTING ELECTRONICALLY]



Signature

Date

# APPLICATION FOR APPOINTIVE POSITION

FOR OFFICE USE ONLY

Residence District No. 4

Verified by JM RDN

RECEIVED

2019 MAY -7 PM 2:26

CITY OF NEWPORT BEACH

100 Civic Center Drive  
Newport Beach, CA 92660  
City Clerk (949) 644-3005  
Fax (949) 644-3039

OFFICE OF  
THE CITY CLERK  
CITY OF NEWPORT BEACH

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NAME OF BOARD, COMMISSION OR COMMITTEE:

Parks, Beaches and Recreation

Name:

Sender

(Last)

Cynthia

(First)

Lynn

(Middle)

Residence Address (required):

Zip Code:

How long have you lived in Newport Beach?

19 years +

Home/Cell #:

Business Address:

Business Phone:

Email Address:

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations?

☒ NO ☐ YES (If yes, attach separate sheet with explanation)

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Do you currently hold any paid office or employment with the City of Newport Beach, including but not limited to contracted services?

☒ NO ☐ YES (If yes, attach separate sheet with explanation)

If applying for a position on the Finance Committee, have you declared bankruptcy in the last 10 years? ☐ NO ☐ YES

Please state any past, current or foreseeable future financial interests of any kind that may conflict with the Board, Commission or Committee you are applying for.

N/A

CONTINUE TO PAGE TWO



Name and Location of Colleges/ Universities Attended	Major	Degree	Last Year Attended
University of Southern CA, Los Angeles, CA	Gerontology	B.S.	1986
University of Southern CA, Los Angeles, CA	Public Administration/Public Policy	MPA	1989

Prior or Current Civic Experience (include membership in professional, charity or community organization)	Office Held (if any)	Dates of Membership
BNI - OC United Chapter, Irvine	Mentor/Membership Committee	9/2016 - present
San Juan Capistrano Chamber of Commerce	Active Member/Volunteer	1/2018 - present
Senior Help Resources Group, Fountain Valley	Marketing	2/2019 - present
Alzheimer's OC	Active supporter and event sponsor	N/A

**Occupational History.** Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
CareAssist Services	Home Care/Geriatric Care Management	Dir. of Community Relations	1/18 - present
BrightStar Care	Home Care/ Skilled Nursing Services	Dir. of Business Development	1/16 - 12/17
Paragon Trading	Wholesale Fine Jewelry Distribution	VP, Sales & Marketing	1/09 - 12/15

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Summarize why you wish to serve the City of Newport Beach on a board, commission or committee. Include any special qualifications you have which are particularly appropriate to the position for which you are applying.

Please see attached document "Personal Statement"

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position(s) that I am applying for and authorize the release of this information on the internet.

[BOX MUST BE CHECKED IF SUBMITTING ELECTRONICALLY]

☐

Signature

*Cynthia L. Sender*

Date

5-7-19



## Personal Statement

Qualifications for the appointive position of Parks, Beaches and Recreation and Commission:

As a 20-year resident of Newport Beach, I both recognize and deeply appreciate the stunning natural beauty of our city. Breathtaking beauty and outstanding amenities – parks, facilities for young and older residents, beautifully maintained public spaces, walkways, harbor areas, hiking trails, and more -- makes our town one of the finest destinations in California.

My unique perspective of the diverse needs of the cross-generations stems from my career and educational background in local government management, and my present career supporting the aging members of our community. As Senior Services are a part of the commission's responsibilities, my experience makes me distinctively qualified. Included in my background is specific local government training and experience. In addition, as a graduate of the prestigious Los Angeles County CAO Management Trainee program, I served in various capacities in County operations – Beaches and Harbors, Finance and Budget office, and ultimately, in Health Services. Both the extensive training and experience would strategically contribute to my effectiveness in serving on the commission.

Presently employed in the Senior Care industry in the Home Health Care field, I witness the daily challenges aging members of our city experience just to meet their needs as they advance in years. One part of my educational assistance comes from my blog, GeriCareAdvisor, which addresses many topics seniors and their families and caregivers face, answers questions frequently asked, and offers resources to better educate the community on various aspects of senior care.

My interest in serving as a voice of this cohort springs from a passion for both the city and its more senior population. My education, training, leadership skills, and experience results in a consummate professional who would effectively contribute in all other areas of responsibility, working to ensure that the open spaces are maximized and that services for recreation serve all residents.

Cynthia L. Sender

# APPLICATION FOR APPOINTIVE POSITION

FOR OFFICE USE ONLY

Residence District No. 2

Verified by POV JM

2019 MAY -8 AM 8:37

OFFICE OF  
THE CITY CLERK  
CITY OF NEWPORT BEACH

## CITY OF NEWPORT BEACH

100 Civic Center Drive  
Newport Beach, CA 92660  
City Clerk (949) 644-3005  
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NAME OF BOARD, COMMISSION OR COMMITTEE: Parks, Beaches, and Recreation Commission

Name: Voleti Sheela Dasari  
(Last) (First) (Middle)

Residence Address (required):  Zip Code:

How long have you lived in Newport Beach? 6 years Home/Cell #:

Business Address:  Business Phone:

Email Address:

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations?

☒ NO ☐ YES (If yes, attach separate sheet with explanation)

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Do you currently hold any paid office or employment with the City of Newport Beach, including but not limited to contracted services?

☒ NO ☐ YES (If yes, attach separate sheet with explanation)

If applying for a position on the Finance Committee, have you declared bankruptcy in the last 10 years? ☐ NO ☐ YES

Please state any past, current or foreseeable future financial interests of any kind that may conflict with the Board, Commission or Committee you are applying for.

CONTINUE TO PAGE TWO

Name and Location of Colleges/ Universities Attended	Major	Degree	Last Year Attended
University of California, Berkeley	Public Policy	Master's	2001
University of Missouri, Kansas City	Biology and Spanish	Bachelor's	1997

Prior or Current Civic Experience (include membership in professional, charity or community organization)	Office Held (if any)	Dates of Membership
CERT Volunteer, Newport Beach Fire Department		3/19 - present
Peace Corps Volunteer, Belize, Central America	Community Development Officer	1997-1999

**Occupational History.** Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
Positive Investments	Real Estate	Project Manager (PT)	2009-present
City of Santa Monica, CA	Local Government	Sr. Analyst	2004-2007
City of Fremont, CA	Local Government	Sr. Analyst	2001-2003
City of Emeryville, CA	Local Government	Analyst intern	2000-2001

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2. Name  Address  Phone No.

Summarize why you wish to serve the City of Newport Beach on a board, commission or committee. Include any special qualifications you have which are particularly appropriate to the position for which you are applying.

I am a dedicated resident of Newport Beach, and I am very invested in our community. I especially care for the maintenance and betterment of parks, beaches, and playgrounds. I witness first hand how important and meaningful these facilities are to my family, fellow parents and their children, my neighbors, fellow surfers and beach-goers, and all other residents and visitors to Newport Beach.

As a mother of three elementary school children and an avid surfer who has had a career in local government as a policy analyst, I am an ideal candidate for the Parks, Beaches, and Recreation Commission. I am a proud Newport Beach resident that heavily utilizes Newport Beach parks and its

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position(s) that I am applying for and authorize the release of this information on the internet.

[BOX MUST BE CHECKED IF SUBMITTING ELECTRONICALLY]



Signature

Date



Sheela Voleti



May 7, 2019

City of Newport Beach  
Office of the City Clerk  
100 Civic Center Drive  
Newport Beach, CA 92660

Dear distinguished Council members, City staff, and Commission members,

I am a dedicated resident of Newport Beach, and I am very invested in our community. I especially care for the maintenance and betterment of parks, beaches, and playgrounds. I witness first hand how important and meaningful these facilities are to my family, fellow parents and their children, my neighbors, fellow surfers and beach-goers, and all other residents and visitors to Newport Beach.

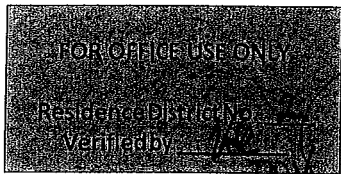
As a mother of three elementary school children and an avid surfer who has had a career in local government as a policy analyst, I am an ideal candidate for the Parks, Beaches, and Recreation Commission. I am a proud Newport Beach resident that heavily utilizes Newport Beach parks and its beaches. My family and I are very active in the outdoors and decided to make Newport Beach our permanent home for that reason. My children have also actively participated in recreation classes offered by the City.

I earned a Master's degree in Public Policy from the University of California, Berkeley. I have served as a policy analyst for three cities over the course of my professional career before I became a full-time parent. I have worked in the City Manager's Office, the Finance Department, the Economic Development Department, and the Affordable Housing Division. I am well versed in the structure of city government and its workflow.

I look forward to contributing my skills and experiences to the Parks, Beaches, and Recreation Commission and hope to have the opportunity to speak with you further about my passion and how I can be an asset to the Commission. Thank you for taking the time to consider my application.

Sincerely,  
Sheela Voleti

# RECEIVED APPLICATION FOR APPOINTIVE POSITION



2019 MAR 19 PM 3:55 CITY OF NEWPORT BEACH

OFFICE OF  
THE CITY CLERK  
CITY OF NEWPORT BEACH

100 Civic Center Drive  
Newport Beach, CA 92660  
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NAME OF BOARD, COMMISSION OR COMMITTEE: **Parks, Beaches and Recreation Committee**

Name: **Malouf** (Last) **Katherine (Kate)** (First) **Murphy** (Middle)

Residence Address (required): [Redacted] Zip Code: [Redacted]

How long have you lived in Newport Beach? **11 years** Home/Cell #: [Redacted]

Business Address: [Redacted] Business Phone: [Redacted]

[Redacted] Email Address: [Redacted]

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations?

☒ NO ☐ YES (If yes, attach separate sheet with explanation)

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☒ NO ☐ YES (If yes, attach separate sheet with explanation)

If applying for a position on the Finance Committee, have you declared bankruptcy in the last 10 years? ☐ NO ☐ YES

Please state any past, current or foreseeable future financial interests of any kind that may conflict with the Board, Commission or Committee you are applying for.

N/A

CONTINUE TO PAGE TWO

Name and Location of Colleges/ Universities Attended	Major	Degree	Last Year Attended
University of Oregon	Political Science	BA	1997

Position or Current Civic Experience (include membership in professional, clerical or community organization)	Office Held (If any)	Dates of Membership
NMUSD Superintendent Parent Advisory Board	Member	2016-Current
Newport Harbor Educational Foundation	Vice President	2018-Current
Orange County Republican Party Central Committee	74th District (Alternate)	201-Current
Newport Beach Foundation (Distinguished Citizen Pro	Member	2019-Current

**Occupational History.** Begin with your present or most recent position. List all positions separately held for the last five years.

Firm or Organization	Type of Business	Title	Dates of Employment
Homemaker/Community Liason	Newport Beach/NMUSD	Community Liaison	2009-Current
KMM	Corporate & Special Event	National Sales Contract	2008-2010
CORT TradeShow & Events	Corporate & Special Event	National Sales	1998-2006

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Summarize why you wish to serve the City of Newport Beach on a board, commission or committee. Include any special qualifications you have which are particularly appropriate to the position for which you are applying.

The call to serve my community is rooted deep within me. I am the oldest of six children, so it has been second nature to help and support my neighbors and community. My parents instilled great traits in all of us, to help your neighbor, step up and volunteer and work hard at all you do in life. This feeling of wanting to volunteer and give my time to others has never left me. I have proudly shared this passion with my own children. I am confident that I would be an excellent addition to any Board, Commission or Committee for the City of Newport Beach.

I have lived in Newport Beach over 11 years and have been active in the community for the majority of that.

I certify that all statements made on this application are true and correct to the best of my knowledge. I have read and understand the duties and responsibilities of the particular position(s) that I am applying for and authorize the release of this information on the internet.

[BOX MUST BE CHECKED IF SUBMITTING ELECTRONICALLY]



Signature

Date



RECEIVED

April 26, 2019

2019 APR 26 PM 1:23

Kate Malouf

OFFICE OF  
THE CITY CLERK  
CITY OF NEWPORT BEACH

**Addendum to Parks, Beaches and Recreation Application for Kate Malouf**

Strengths

- Strong ability to manage and balance budgets
- Vast knowledge of plant/tree species, materials
- Strong understanding of Newport Beach City codes, i.e. setbacks, permits, land use
- My commitment, leadership, listening and organizational skills, as well as my time management and written and verbal communication
- I will be a strong liaison between the City & NMUSD
- Offer fresh perspective as a well respected parent leader in neighborhood and school communities

Current Civic Engagements

- Member: Newport Beach Foundation
- Board Member: Newport Heights Improvement Association
- Vice-President: Newport Harbor Educational Foundation
- Vice-President: Newport Heights Elementary Site Council
- President: Ensign Intermediate Site Council
- Member: NMUSD Superintendent Advisory Council
- Member Volunteer Auxiliary: HOAG Hospital
- Member: Speak Up Newport
- Volunteer: American Red Cross

Topics and Ideas for PB&R Commission

- Review Joint Use Agreement between City & NMUSD
- Review and update where applicable, street scape median policy
- Sunset Ridge Improvements
- Cell Tower policy and negotiation
- Consistent, fair policy on tree removal process
- See as many of Newport's youths utilize and have open access to active use parks with sports organizations
- Assure that the OASIS Senior Center has continued growth in programs and necessary funding