



# BALBOA VILLAGE ADVISORY COMMITTEE (BVAC)

ACCOMPLISHMENTS AND PRIORITIES

NOVEMBER 2018

## CURRENT EFFORTS

- Encourage Local Coastal Program Amendment to establish parking district with modified requirements.
- Design and implement wayfinding sign program.
- Provide guidance on streetscape improvement project.

## ONGOING

- Strategic code enforcement and maintenance efforts.
- Support new cultural facilities (Balboa Theater).
- Evaluate changes to determine impact of new investment and reinvestment in the Village.

## COMPLETED

### *Parking*

- Implemented shuttle program with the Balboa Peninsula Trolley.
- Established framework for a potential residential parking permit program (RP3).
- Established a commercial parking benefits district to create permanent, ongoing revenue source.
- Removed time limits for all metered spaces; implemented demand based pricing for all public parking.
- Established employee parking permit program.
- Eliminated parking requirements for new commercial development and intensification of use applications.
- Eliminated in-lieu parking fee permanently, including current payers.

### *Economic Development*

- Allocated additional funding to Balboa Village BID.
- Modified boundaries of Balboa Village BID to delete area from Adams to Coronado Streets.
- Assumed maintenance of boardwalk area.
- Developed Commercial Facade Improvement Program.
- Developed special events initiative in support of BVMA.
- Updated Balboa Village Design Guidelines.
- Adopted Outdoor Dining Pilot Program and A-Frame Sign Program.

### *Streetscape*

- Developed conceptual streetscape.
- Developed and budgeted for coordinated wayfinding sign program.
- Identified targeted improvements to bicycle and pedestrian facilities as part of streetscape plan.

### *Miscellaneous*

- Constructed gateway sign.
- Encourage adoption and certification of Local Coastal Program Implementation Plan.