



CITY OF NEWPORT BEACH TOURISM BUSINESS IMPROVEMENT DISTRICT AGENDA

Council Chambers - 100 Civic Center Drive, Newport Beach, CA 92660

Friday, June 24, 2022 - 10:00 AM

Tourism Business Improvement District Members:

Debbie Snavelly, Chairman, Newport Beach Marriott Hotel & Spa
Marina Dutton, Balboa Bay Resort
Vacant, Fashion Island Hotel Newport Beach
Wasim Kazi, Hyatt Regency John Wayne Airport
Erin Henry, Hyatt Regency Newport Beach
Andres Brose, Lido House Hotel
Charles Cho, Newport Beach Marriott Bayview
Michael Gelfand, Newport Dunes Resort & Marina
Markus Kohn, Renaissance Hotel Newport Beach

Staff Members:

Gary Sherwin, President/CEO, Newport Beach & Company/Visit Newport Beach, Inc.
Michelle Donahue, Senior Vice President of Sales, Visit Newport Beach, Inc.
Lily Pearson, Vice President of Finance, Newport Beach & Company
Jennifer Brannon, Recording Secretary, Newport Beach & Company

The Tourism Business Improvement District meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Tourism Business Improvement District agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Business Improvement District and items not on the agenda but are within the subject matter jurisdiction of the Tourism Business Improvement District. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person. The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Newport Beach & Company, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 719-6100.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the Tourism Business Improvement District Board of Directors (TBID Board). Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The TBID Board has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. CURRENT BUSINESS

1. Approval of Minutes

Summary: Board to review draft February 2, 2022 meeting minutes.

Recommended Action: Board to approve the February 2, 2022 meeting minutes.

Attachment: [Draft February 2, 2022 Meeting Minutes](#)

2. Current Business

Summary:

- A. FY22 May 2022 Financial Reports - Lily Pearson
- B. Current Business Situation - Michelle Donahue
- C. FY23 Sales Direction and Strategies - Michelle Donahue
- D. FY23 Proposed Budget Review - Lily Pearson
- E. Proposed Room Night Goal - Michelle Donahue
- F. Annual Report - Michelle Donahue

Recommended Action:

- A. Board to receive and file May 2022 TBID Financial Reports.
- B. None.
- C. None.
- D. Board to approve FY23 Budget.
- E. Board to approve Room Night Goal.
- F. Board to approve Annual Report.

[Attachments: FY 2021-22 Financial Packet](#)

[FY 2022-23 Proposed Budget](#)

[TBID Annual Report](#)

**V. BOARD ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE
PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT
(NON-DISCUSSION ITEM)**

VI. ADJOURNMENT