



CITY OF NEWPORT BEACH NEWPORT BEACH RESTAURANT ASSOC. BUSINESS IMPROVEMENT DISTRICT SPECIAL MEETING AGENDA

Meeting will be held via Zoom. Please see Special Notice regarding COVID-19 for public comment information.

Wednesday, June 16, 2021 - 9:30 AM

Newport Beach Restaurant Assoc. Business Improvement District Members:

Juan Carlos Godinez, President
Christopher Roman, Vice President
Phil Crowley, Treasurer
Thad Foret, Secretary
Mark Bunim, Director
Marin Howarth, Director
Vacant, Director
Nicole Paskerian, Director
Eunjoo Pluenneke, Director
Talia Samuels, Director
Micah Schiesel, Director

Staff Members:

Melanie Franceschini, Administrative Analyst

SPECIAL NOTICE REGARDING COVID-19:

Given the health risks associated with COVID-19, the City of Newport Beach has decided to proceed with this meeting via Zoom. As a member of the public, if you would like to participate in this meeting, you can participate via the following options:

1. You may submit your questions and comments in writing for the Newport Beach Restaurant Association Business Improvement District Board of Directors to consider. Please send them by email to Melanie Franceschini mfranceschini@newportbeachca.gov by Wednesday, June 16, 2021, at 8:00 a.m. All emails will be made part of the record.
2. You may connect with a computer by joining through Zoom. Type in the link below into your browser to register for the meeting using a valid email address. You will receive a confirmation email allowing you to join the meeting: https://us06web.zoom.us/webinar/register/WN_tuuX0z1gS9W-NgYRI5rJYg
3. You may connect by Phone/Audio Only by calling: 1-669-900-9128. The meeting ID is 834 9727 7594#

The City remains committed to holding public meetings in a transparent manner, with public participation, ensuring City business continues in this challenging environment. The City of Newport Beach thanks you in advance for continuing to take precautions to prevent the spread of the COVID-19 virus.

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The Newport Beach Restaurant Association Business Improvement District meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Newport Beach Restaurant Association Business Improvement District agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Business Improvement District and items not on the agenda but are within the subject matter jurisdiction of the Newport Beach Restaurant Association Business Improvement District. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Melanie Franceschini, Administrative Analyst, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 644-3028 or mfranceschini@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the City Manager's Office 24 hours prior to the scheduled meeting.

I. **CALL MEETING TO ORDER**

II. **ROLL CALL**

III. **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the Newport Beach Restaurant Association Business Improvement District Board of Directors (NBRA BID Board). Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The NBRA BID Board has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers.

IV. **CURRENT BUSINESS**

1. **Approval of Minutes (Godinez)**

Summary: Board to review the draft minutes from the March 24, 2021 meeting.

Recommended Action: Board to approve the March 24, 2021 meeting minutes.

[Attachment - Draft March 24, 2021 Meeting Minutes](#)

2. **BID Financial Report (Crowley/Pearson)**

Summary: Board to review the BID financials ending May 2021.

Recommended Action: Board to receive and file the BID financials ending May 2021.

[Attachment - Financial Packet](#)

3. **NBRA BID Financial Assets (McClain/Franceschini)**

Summary: Board to receive an update regarding the NBRA BID. Board to discuss different options as to how to move forward with the BID's financial assets. Board to select one of the following options:

A. Board to direct staff to equitably distribute the NBRA BID's remaining financial assets, after all outstanding debts have been paid, to the stakeholders that paid their assessment in FY 2020-21, and if remaining funds are available, FY 2019-20; or

B. Board to direct staff to enter into a contract with Newport Beach & Company in the amount of \$40,000 to execute Restaurant Week 2022; and equitably distribute any remaining financial assets, after all outstanding debts have been paid, to the stakeholders that paid their assessment in FY 2020-21; or

C. Board to direct staff to use the remaining funds to promote restaurants in FY 2021-22.

Recommended Action: Board to direct staff as to how to move forward with the NBRA BID's financial assets by selecting one of the options above.

4. **NBRA BID Intellectual Property and Non-Financial Assets (Franceschini)**

Summary: Board to consider the option of selling the NBRA BID intellectual property and non-financial assets to Newport Beach & Company for a nominal fee.

Recommended Action: Board to direct staff to sell the NBRA BID intellectual property and non-financial assets to Newport Beach & Company for a nominal fee.

V. ADJOURNMENT