



CITY OF NEWPORT BEACH TOURISM BUSINESS IMPROVEMENT DISTRICT AGENDA

Meeting will be held via Zoom. Please see Special Notice regarding COVID-19 for public comment information.

Thursday, January 21, 2021 - 1:15 PM

Tourism Business Improvement District Members:

Debbie Snavelly, Newport Beach Marriott Hotel & Spa - Chair
Marina Dutton, Balboa Bay Club and Resort
Gerard Widder, Fashion Island Hotel
Erin Henry, Hyatt Regency Newport Beach
Wasim Kazi, Hyatt Regency John Wayne Airport Newport Beach
Adam Beer, Lido House Hotel
Charles Cho, Newport Beach Marriott Bayview
Michael Gelfand, Newport Dunes Waterfront Resort & Marina
Gregg Herning, Renaissance Hotel Newport Beach

Staff Members:

Gary Sherwin, President/CEO Newport Beach & Company/Visit Newport Beach, Inc.
Doug McClain, Senior Vice President & Chief Marketing Officer, Newport Beach & Company
Michelle Donahue, Senior Vice President of Sales Visit Newport Beach, Inc.
Lily Pearson, Vice President of Finance of Newport Beach & Company
Dina Alleluia-Carr, Financial Coordinator, Newport Beach & Company

SPECIAL NOTICE REGARDING COVID-19:

Given the health risks associated with COVID-19, Newport Beach & Company has decided to proceed with this meeting via Zoom. As a member of the public, if you would like to participate in this meeting, you can participate via the following options:

1. You may submit your questions and comments in writing for the Tourism Business Improvement District Board of Directors to consider. Please send them by email to Melanie Franceschini mfranceschini@newportbeachca.gov by Wednesday, January 20, 2021, at 4:00 p.m. All emails will be made part of the record.

2. You may connect with a computer by joining through Zoom. Type in the link below into your browser to register for the meeting using a valid email address. You will receive a confirmation email allowing you to join the meeting: https://zoom.us/webinar/register/WN_B1rHxE_9QXCg4ZlpyvOwaA

3. You may connect by Phone/Audio Only by calling: 1-669-900-9128. The meeting ID is 999 1382 0542#

The City remains committed to holding public meetings in a transparent manner, with public participation, ensuring City business continues in this challenging environment. The City of Newport Beach thanks you in advance for continuing to take precautions to prevent the spread of the COVID-19 virus.

I. CALL MEETING TO ORDER

II. ROLL CALL

III. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the Tourism Business Improvement District Board of Directors (TBID Board). Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The TBID Board has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers.

IV. CURRENT BUSINESS

1. Approval of Minutes

Summary: Board to review the draft June 24, 2020 meeting minutes.

Recommended Action: Board to approve the June 24, 2020 meeting minutes.

[Attachment - Draft June 24, 2020 Meeting Minutes](#)

2. Financial Reports and Business Updates

Summary:

A). FY21: December 2020 Financial Report - Lily Pearson

B). Presentation of the Audit Committee Review of the FY20: TBID Audit Report - Lily Pearson

C). Meeting Industry Outlook - Michelle Donahue

D). FY21: Sales Business Plan Update - Michelle Donahue

Recommended Action:

A). Board to approve the FY21: December 2020 Financial Report.

B). Board to approve the Audit Committee's FY20: TBID Audit Report as summarized and approved by the Audit Committee in their September 21, 2020 Meeting Minutes.

C-D). None.

[Attachments - FY21: December 2020 Financial Packet](#)

[Audit Committee's FY20: TBID Audit Report Summary and Approval](#)

V. BOARD ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VI. ADJOURNMENT

Next Meeting: To Be Announced