



CITY OF NEWPORT BEACH CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT BOARD SPECIAL MEETING AGENDA

100 Civic Center Drive - Corona del Mar Conference Room (1E)

Thursday, December 5, 2019 - 7:30 AM

Corona del Mar Business Improvement District Board Members:

Bernie Svalstad, Chair
Scott Laidlaw, Vice Chair
Keith Dawson, Treasurer
Jasmin Mortazavi, Secretary
Ernie Caponera, Board Member
Edward Hanley, Board Member
Hamid Kianipur, Board Member
Scott LaFleur, Board Member
Shawn Lim, Board Member

Staff Members:

Melanie Franceschini, Administrative Analyst

The Corona del Mar Business Improvement District meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Corona del Mar Business Improvement District agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Business Improvement District and items not on the agenda but are within the subject matter jurisdiction of the Corona del Mar Business Improvement District. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Melanie Franceschini, Administrative Analyst, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 644-3028 or mfranceschini@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the City Manager's Office 24 hours prior to the scheduled meeting.

- I. CALL MEETING TO ORDER**
- II. ROLL CALL**
- III. PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Public comments are invited on non-agenda items generally considered to be within the subject matter jurisdiction of the Corona del Mar Business Improvement District (CdM BID) Board of Directors. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The CdM BID Board of Directors has the discretion to extend or shorten the speakers' time limit on non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. CURRENT BUSINESS

1. Approval of Minutes

Summary: Board to review the draft October 24, 2019 meeting minutes.

Recommended Action: Board to approve the October 24, 2019 meeting minutes.

[Attachment - Draft October 24, 2019 Meeting Minutes](#)

2. City Council Report(s)

Summary: Oral report(s) from present Council Members.

Recommended Action: None.

3. Project Reports and Future Projects

Summary:

- A). Wayfinding Signs: Update from the Wayfinding Sign Working Group.
- B). Refurbishment / Replacement of Streetlight Banners: Review of current banners.
- C). North/South Gateway Welcome Banners: Status update on the request for entrance welcome banners.
- D). Other Project Recommendations: Board to discuss other ideas for future projects.

Recommended Action:

A-D). None.

4. Financial Report

Summary: Board to review the CdM BID financial report for October and receive an update regarding the November financial report.

Recommended Action: Review and file.

[Attachment - Financial Report](#)

5. Commercial Recycling Ordinance

Summary: Compliance with State's recycling requirements for businesses.

Recommended Action: None.

6. Marketing Report

Summary: Marketing update.

Recommended Action: None.

7. Corona del Mar Chamber of Commerce Report

Summary: Chamber of Commerce community events and updates.

Recommended Action: None.

V. BOARD ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VI. ADJOURNMENT

Note: The regularly scheduled meeting of December 26, 2019 has been canceled.