



# CITY OF NEWPORT BEACH GENERAL PLAN UPDATE STEERING COMMITTEE AGENDA

Marina Park's Bay Island Room – 1600 West Balboa Boulevard

Thursday, September 12, 2019 - 6:00 PM

## **General Plan Update Steering Committee Members:**

Nancy Gardner, Chair  
James Carlson  
Catherine O'Hara  
Ed Selich  
Debbie Stevens  
Larry Tucker  
Paul Watkins  
Mayor Diane Dixon, Ex Officio Member

## **Staff Members:**

Seimone Jurjis, Community Development Director  
Jim Campbell, Deputy Community Development Director  
Ben Zdeba, Associate Planner

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The General Plan Update Steering Committee meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the General Plan Update Steering Committee agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Committee and items not on the agenda but are within the subject matter jurisdiction of the General Plan Update Steering Committee. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Jim Campbell, Deputy Community Development Director, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 644-3200 or [jcampbell@newportbeachca.gov](mailto:jcampbell@newportbeachca.gov).

## **NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT**

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the Community Development Department 24 hours prior to the scheduled meeting.

- I. **CALL MEETING TO ORDER - 6 p.m.**
- II. **WELCOME AND ROLL CALL**
- III. **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

*Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Steering Committee. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The Steering Committee has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.*

[III Additional Materials 1](#)

- IV. **CURRENT BUSINESS**
  - a. **Review Minutes of the May 29, 2019 Meeting (Attachment 1)**

*Recommended Action:* Approve the minutes of May 29, 2019.

[Draft Minutes of May 29, 2019](#)

[IV\(a\) Additional Materials 1](#)

**b. Brief Introduction and Meeting Overview: What to Expect? (Attachment 2)**

*No action required.*

[Tentative Agenda for the September 25 Meeting](#)

**c. Review Design Concepts (Attachment 3)**

*Recommended Action:* Discuss the options, provide direction on any changes and select one design concept and one slogan.

[Newport Beach Listen & Learn: Messaging Strategy & Design Starters](#)

**d. Draft Community Engagement and Outreach Plan Presentation (Attachment 4)**

*Recommended Action:* Discuss, provide feedback and approve the overall plan. If significant changes are directed, continue approval of the plan to the September 25 meeting.

[Community Engagement and Outreach Program](#)

[IV\(d\) Additional Materials 1](#)

**e. October Launch Event Overview**

*Recommended Action:* Discuss and provide input on the format of the event.

**f. Website Navigation Presentation**

*No action required.*

**V. COMMITTEE ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)**

**VI. ADJOURNMENT**

*Next Meeting: September 25, 2019, 6 p.m. in the City Council Chambers*