



CITY OF NEWPORT BEACH NEWPORT BEACH RESTAURANT ASSOC. BUSINESS IMPROVEMENT DISTRICT AGENDA

1600 Newport Center Drive, Suite 120

Wednesday, November 14, 2018 - 9:30 AM

Newport Beach Restaurant Assoc. Business Improvement District Members:

Jordan Otterbein, President
Juan Carlos Godinez, Vice President
Phil Crowley, Treasurer
Eunjoo Plueneke, Secretary
Thaddeus Foret, Director
Matt Meddock, Director
Kenyon Paar, Director
Christopher Roman, Director
Talia Samuels, Director
Ronald Schwartz, Director
Jim Walker, Director

The Newport Beach Restaurant Association Business Improvement District meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the Newport Beach Restaurant Association Business Improvement District agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the Business Improvement District and items not on the agenda but are within the subject matter jurisdiction of the Newport Beach Restaurant Association Business Improvement District. The Chair may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

The City of Newport Beach's goal is to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, we will attempt to accommodate you in every reasonable manner. Please contact Mary Locey, Management Analyst, at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible at (949) 644-3031 or mlocey@newportbeachca.gov.

NOTICE REGARDING PRESENTATIONS REQUIRING USE OF CITY EQUIPMENT

Any presentation requiring the use of the City of Newport Beach's equipment must be submitted to the City Manager's Office 24 hours prior to the scheduled meeting.

- I. **CALL MEETING TO ORDER**
- II. **ROLL CALL**
- III. **PUBLIC COMMENTS ON NON-AGENDA ITEMS**

Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the Newport Beach Restaurant Association Business Improvement District Board of Directors (NBRA BID Board). Speakers must limit comments to three minutes. Before speaking, we invite, but do not require, you to state your name for the record. The NBRA BID Board has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phones off or set them in the silent mode.

IV. CURRENT BUSINESS

A. Approval of Minutes

Summary: Board to review the draft meeting minutes.

Recommended Action: Board to approve the meeting minutes.

[Attachment: Draft Meeting Minutes](#)

B. Financial Reports

Summary: Board to review the NBRA BID financial reports

Recommended Action: Receive and file

Attachment: [NBRA BID Financial Reports](#)

C. President's Report

Summary: Board to discuss the participation of two Board members in the Newport Beach Restaurant Week Media Event.

Recommended Action: Board to vote for two NBRA BID Board members to participate in the Newport Beach Restaurant Week Media Event.

D. Marketing Report

Summary:

1) Update on the 2019 Newport Beach Restaurant Week and Media Event

2) Update on marketing, promotions, PR and social media

Recommended Action:

None

E. Industry Update

Summary: Updates on industry and community events

Recommended Action: None

X. BOARD/COMMITTEE/COMMISSION ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEM)

VI. ADJOURNMENT

Next meeting: January 23, 2018