

From: Scott Easton <seaston@hoagclassic.com>
Sent: April 29, 2026 7:22 PM
To: Jurjis, Seimone <sjurjis@newportbeachca.gov>
Subject: Special Event Grant Application

Seimone,
I had hoped to connect briefly after last night's City Council meeting but missed you; your team did an excellent job with their presentations.

I'm writing to respectfully request that you share this note with the staff committee reviewing the Special Event Grant applications. While we have submitted all required materials, we would greatly appreciate consideration for a significant increase in support. We currently receive \$25,000 which is significantly less than a few other events of similar stature in the city.

Over the past three years, the Hoag Classic and its partners have invested significant additional resources to elevate the event, showcase Newport Beach, enhance infrastructure, and meet evolving requirements to run a safe and efficient event for our community members. As the event continues to grow in stature, including international television coverage and media exposure for Newport Beach, our costs are rising substantially, with projections increasing by more than \$2 million for 2027.

We are grateful for the City's ongoing support and respectfully request consideration for funding at a level consistent with other premier events, specifically up to the maximum of \$150,000 for 2027. Our goal is simply to receive comparable support as other events of our stature and align support with the value and visibility the Hoag Classic brings to the community.

Thank you for your time and consideration, and for sharing this with the appropriate committee members. We would sincerely appreciate your support.
Best regards,
Scott

Scott Easton | Executive Director
Hoag Classic

19772 MacArthur Blvd, Suite 110

Irvine, CA 92612

M: 949-887-9648 | O: 949-764-7404

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