July 10, 2025 Agenda Item No. 5

TO: CITY ARTS COMMISSION

FROM: Library Services Department

Melissa Hartson, Library Services Director

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PREPARED BY: Rebecca Lightfoot, Library Services Manager

TITLE: Marina Park Family Fun Night Holiday Ornament

RECOMMENDATION:

Staff recommends the City Arts Commission review and approve the Music and Live Entertainment Ad Hoc Subcommittee's proposal to have the City Arts Commission form an ad hoc subcommittee to design a holiday ornament for the City of Newport Beach Family Fun Night to be held in December 2025. The ornament will be produced and given to attendees at the Family Fun Night event.

DISCUSSION:

Each year, the City hosts its Family Fun Night at Marina Park. This event does require advanced registration and there is a fee to attend. The evening includes photos with Santa, food, crafts and views of the Newport Beach Boat Parade. The Music and Live Entertainment Ad Hoc Subcommittee recommends that the City Arts Commission (CAC) design and produce a holiday ornament to hand out to event attendees.

This event allows for the CAC to connect with the community and bring further awareness to Cultural Arts programs and events.

Staff recommend that an ad hoc subcommittee be formed to design an ornament. The design will be brought back to the entire CAC for final approval at a future meeting.

FISCAL IMPACT:

The cost to produce the ornaments is estimated at approximately \$1,000, to be expensed from Fiscal Year 2025-26 Cultural Arts Division Programming Budget.

NOTICING:

This agenda item has been noticed according to the Brown Act (72 hours in advance of the meeting at which the Board of Library Trustees considers the item).