



CITY OF NEWPORT BEACH BOARD OF LIBRARY TRUSTEES STAFF REPORT

July 21, 2025
Agenda Item No. 12

TO: BOARD OF LIBRARY TRUSTEES

FROM: Library Services Department
Melissa Hartson, Library Services Director
(949) 717-3801, mhartson@newportbeachca.gov

PREPARED BY: Melissa Hartson, Library Services Director

TITLE: Report of May Library Activities – July 21, 2025 Meeting

MELISSA HARTSON, LIBRARY SERVICES DIRECTOR

Leadership Tomorrow

Coordinators Annika Helmuth and Andrew Kachaturian presented to approximately 20 members of the Leadership Tomorrow cohort, providing an overview of core services including reference, circulation, and youth programming. The presentation highlighted unique features of each branch, such as the Seed Library and elementary school joint use at Mariners, the upcoming Balboa Branch replacement project, and popular community events at CdM. Staff emphasized the impact of the nearly 900 youth programs offered in 2024 and outreach efforts that connected with over 11,000 community members. The discussion also included ways to get involved through the Board of Library Trustees, City Arts Commission, and Project Adult Literacy. Coordinators Helmuth and Kachaturian also spoke of the importance of the Library to the community and the significance of relationships that grow resulting from the services offered to patrons at every stage of life and learning.

Distinguished Citizen Program

At the end of the month, I spoke to the Newport Beach Foundation's 12th Class of the Distinguished Citizen Program. The program is designed to teach participants about key components that form the foundation of Newport Beach, including local government. I presented a high-level overview of the Library Services Department, highlighting library-related opportunities for civic engagement. As a direct result of my presentation, an individual from the class signed up to be a tutor for Project Adult Literacy.

WHEELHOUSE LIST FOR LIBRARY TRUSTEES

- | | |
|---|---|
| • Library Foundation's Summer Solstice
Wednesday, June 18, 5 – 7 p.m.
Civic Center Community Room | • Library Closure: Independence Day
Friday, July 4
All locations |
| • 58th Annual Newport Beach Art Exhibition
Saturday, June 28, 1 – 5 p.m.
Civic Center Community Room and Lawn | • Board of Library Trustees Meeting
Monday, July 21, 5 p.m.
City Council Chambers, Civic Center |

REBECCA LIGHTFOOT, LIBRARY SERVICES MANAGER**Literacy**

Project Adult Literacy (PAL) Coordinator Christina Smith had the opportunity to participate in outreach for PAL at the Corona del Mar Residents Homeowners Association event at Sherman Library & Gardens. PAL Coordinator Smith spent two days with California Library Literacy Services (CLLS) Traveling Advisors who shared their knowledge of literacy programs while making recommendations on how to continue to improve and grow PAL.

We held our spring New Learner Orientation and had nine new learners attend and complete the orientation/assessment. Learners will be meeting with PAL Coordinator Smith in June to determine their eligibility for PAL. We completed annual reassessments for learners. We finalized our schedule for Learner Reassessments, which will take place in May. We are finalizing Learner/Tutor Conferences, which will take place in June.

PAL staff has finished updating tutor/volunteer accounts on America Learner. We will be continuing to update learner profiles in America Learns to comply with CLLS Final Report.

Programming

In May, the Library concluded its final Storytellers Writing Workshop 3-part series, for the program season. It was once again a full class. This class had a strong sense of community and on the final class many stayed for about an hour after visiting. They were so enthusiastic and are going to continue meeting together on a regular basis to encourage each other as they continue to write their stories.

The bi-weekly Writers Group also had its last meeting in May. This more intimate group of working writers shared treats, cards, and exchanged phone numbers at our final meeting.

ANNIKA HELMUTH, BRANCH AND YOUTH SERVICES COORDINATOR**Branch Activities**

In May, Branch staff were actively preparing for the upcoming Summer Reading Program (SRP). The Mariners Branch (Mariners) Seed Library remained popular with 213 packets checked out. Facility maintenance addressed several issues, including sprinkler and plumbing repairs, HVAC adjustments, and routine inspections and cleaning.

At Balboa Branch (Balboa), staff prepared a system-wide SRP Video Game Crafts program and continued popular in-branch activities like the Spring *Make & Take* and *BARK: Read to a Dog*. Staff also continued collection preparations in anticipation of the upcoming reconstruction project.

Corona del Mar Branch (CdM) participated in the Corona del Mar Village's monthly *3rd Thursday* event by hosting a well-attended *Family Night*, drawing approximately 200 residents. The event included refreshments, games and crafts for all ages, a raffle drawing for library card holders, and a children's *3rd Thursday Scavenger Hunt*. Additionally, CdM staff proctored 17 tests.

Youth Services

Youth Services offered a variety of engaging programs in May. Highlights included a doodle-themed *Makerspace*, a lively *BARK: Read to a Dog* session with five therapy dogs, and creative activities such as

Crafternoon, *STEAM Lab* boat building, and an *Outer Space Celebration*. The monthly book club featured a mystery-themed discussion and a scavenger hunt.

Class Visits

Staff conducted school visits to promote SRP, reaching over 2,500 students, parents, and faculty at Andersen, Eastbluff, Lincoln, Mariners, Newport, Newport Heights, and Woodland elementary schools. Presentations during flag deck assemblies were well received, with students showing enthusiasm for SRP prizes and the community-wide goal of reaching 600,000 minutes of reading. Faculty and staff expressed support for family engagement and adult participation in SRP.

Outreach

CdM staff attended the annual Corona del Mar Residents Association Town Hall at Sherman Library & Gardens, engaging with 51 attendees to promote library services, including SRP and Libby eBook access. CdM staff also participated in the *OASIS Community Resource Expo*, where 96 attendees learned about library resources and had the opportunity to sign up for library cards. Children's staff participated in Harbor View Elementary's *STEM Night*, welcoming 56 attendees and offering interactive activities such as Mars helicopters and decoder wheels alongside SRP promotion. Additionally, children's staff attended the City's *Touch a Truck* event, engaging with over 700 visitors. A prize wheel featuring truck-themed giveaways attracted strong interest, and SRP information was shared widely.

Personnel

Mariners experienced several staffing changes in May. Library Clerk Nicole Osterman resigned; Cristina Belardi and Michale Martinez transferred from Central to fill part-time Library Assistant and part-time Library Clerk roles, respectively, and Victoria Le was hired as a part-time Library Clerk. At CdM, Library Clerk Daisy Hernandez transferred to Central Library, and part-time Library Clerks Kaderina Guizar and Lucero Tamayo joined the branch.

In staff development, Mariners Branch Librarian Alex Johnkins completed training on assisting patrons with AI tools. Additionally, Children's and Branch staff attended training sessions on Bibz Analytics and CollectionHQ to enhance their skills in collection development.

ANDREW KACHATURIAN, ADULT SERVICES COORDINATOR

Teen Services

We had a number of teen events in May. Our monthly Young Adult Advisory Council (YACC) met on May 14. It was a smaller meeting of 9 members as many teens were studying for the AP exams that week. The members provided helpful feedback for upcoming programming and input on volunteer training.

The Library hosted a *Snack and Study* program on May 31, based on feedback from the YAAC members. There were 18 participants on May 31, which was a great turnout. More *Snack and Study* opportunities are planned for June 1 and June 2. During this event, we open up the Sword Room on the second floor to allow teens a more concentrated study space as the Library is very full during this time.

Young Adult staff also hosted two Volunteer Orientations on May 28 and May 31, with a whopping 87 teens and 18 parents, which was a wonderful turnout. During these events, staff are able to provide details of what the volunteer program during the Summer Reading Program (SRP) looks like, how to log their hours properly, and how to assist patrons of the Library.

Another teen program in May was hosted by CollegeWise and titled *College Essay Writing @ Central*. We had 15 teens in attendance, up from previous college-preparedness programs. We plan to have this organization return in the fall as it is growing in popularity.

In May, the Library also attended three outreach events for teens: The Ensign Expo of the Arts on May 8, a Newport Harbor High School SRP event on May 9, and an event at Sage High School on May 20. Library staff presented information on SRP, gave out free paperback books, and promoted upcoming teen-centric programs and services.

Staffing

We are currently recruiting for one part-time Library Assistant at the Central Library and two part-time Library Pages, also for the Central Library. Library Assistant interviews are planned for June. There are candidates in background for the Library Page positions.

Facilities

Work is ongoing for the elevator modernization project at the Central Library. Public Works projects that the new fire panel and associated equipment and the staff elevator will be completed in early June and then work will turn towards the public elevator. Public service will not be affected as patrons will be able to make use of the staff elevator while the public elevator is being completed.

RAM Air has identified small repairs at both the Central Library and Mariners Branch, which Public Works will now oversee. There is no anticipated downtime, and the repairs should be completed in June.

Proquest Articles Retrieved 2024-2025

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	AVG.
Business Databases	1279	1530	1636	1740	1907	4548	1849	1901	4550	2124	3915		2453
Newspapers--Current	1285	1161	1426	1277	1671	1266	1170	1426	1298	868	1037		1262
Newspapers--Historical	3576	2019	1982	2675	2151	1601	2099	1972	3088	2114	2759		2367
Magazines	17	56	44	82	18	13	27	36	49	5	30		34

Database FY Comparisons	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	YTD 24/25
Tracked by #searches													
A to Z Databases	684	644	411	436	972	419	1396	3207	547	383	757		9856
Alexander Street	730	168	478	664	93	296	79	1591	0	33	201		4333
Ancestry	588	514	290	249	201	453	331	158	180	420	370		3754
AskART	14	18	15	12	11	8	13	12	7	5	7		122
Brainfuse JobNow/VetNow	158	79	15	55	13	10	29	6	27	36	20		448
Britannica School Edition	1	119	1979	50	57	8	174	95	56	45	58		2642
Exploring Race in Society	2	5	29	32	30	4	12	23	21	30	13		201
Gale Archives Unbound	23	2	154	312	33	11	6	44	29	19	4		637
Gale Directory Library	16	36	78	75	16	8	9	16	43	41	20		358
Gale in Context: Biography	14	5	316	286	56	71	100	240	74	5	10		1177
Gale in Context: Elementary	3	3	63	2	2	8	2	1	2	11	3		100
Gale in Context: Environmental	0	0	20	74	12	2	2	0	39	4	10		163
Gale in Context: Opposing View	1	2	343	233	765	40	73	4	17	29	36		1543
Gale Interactive: Science	0	0	0	0	0	0	0	0	0	0	0		0
Gale Literature Resource Center	20	18	50	89	64	67	7	70	566	168	33		1152
Gale eBooks	19	29	51	154	186	18	81	235	117	96	88		1074
HeritageQuest	150	50	121	55	114	58	64	20	136	645	429		1842
Legal Information Ref Center	103	86	68	44	39	12	49	110	136	158	53		858
National Geographic	14	26	60	143	60	42	56	32	20	20	30		503
National Geographic Kids	8	13	30	150	35	43	38	16	20	20	19		392
NewsBank	770	1638	1939	1159	1092	1137	1988	1104	1282	1156	3797		17062
NovelList Plus	81	23	64	31	45	30	54	90	104	49	16		587
NovelList K-8 Plus	41	6	22	26	22	41	17	4	56	22	17		274
ProQuest	3058	3526	4107	4074	4783	19420	4186	3984	15210	3269	11932		77549
Proquest eLibrary	4	34	39	18	8	10	9	4	11	4	36		177
Reference Solutions Business	325	359	366	211	274	294	483	352	254	836	341		4095
Reference Solutions Residential	33	9	17	5	37	15	22	6	15	48	3		210
SIRS Discoverer	2	16	120	283	410	180	292	91	3747	2750	1035		8926
SIRS Issues Researcher	856	740	1317	1884	549	1646	665	653	1761	3967	1934		15972
World Book Online	34	19	187	90	99	29	39	39	8	43	8		595
Tracked by #page views													
Artist Works	3	4	2	1	5	1	7	2	1	4	5		35
Consumer Reports	2442	2585	1928	2089	2527	2319	1894	1897	2446	1464	1293		22884
CultureGrams	23	48	183	12	108	78	31	38	3	81	25		630
Morningstar	5545	4471	3207	9879	5902	7052	3816	4098	1464	522	3594		49550
RealQuest	57	29	12	32	38	59	90	255	6	45	144		767
Tumblebooks	3	126	7	10	5	38	30	14	19	13	5		270
Value Line	12179	10816	12942	14370	11729	13208	9544	8713	8124	8907	10148		120680
Wall Street Journal	903	1208	884	1659	1714	2116	2135	2177	2485	3007	2354		20642
Tracked by courses													
LinkedIn Learning	291	257	332	405	312	252	240	323	385	362	456		3615
Tracked by books logged													
Beanstack	9161	3189	3875	3256	2728	1731	2713	1772	2524	2274	2794		36017
Tracked by Hours Used													
ABC Mouse	45.00	46.23	42.58	12.72	16.93	7.75	7.25	4.83	17.68	13.63	10.93		225.53
Beanstack	5385	445	280	265	144	163	163	140	155	432	848		8420
Rosetta Stone	58.01	53.38	63.06	25.70	7.23	27.50	32.97	29.67	24.77	12.33	17.08		351.70

Notes:

NBPL Website Usage 2024-2025

Metric	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Total Users	31175	32341	28123	25891	24631	24092	29972	27717	26384	25814	27074		27565	303214
New Users	23890	24747	20174	17388	16099	14804	18764	16901	14393	13947	14896		17818	196003
Sessions	49426	50616	47008	44470	40519	39329	49749	45862	45341	44674	45571		45688	502565
Pageviews	106254	111503	106163	105742	92678	98196	114563	105037	105751	107077	109021		105635	1161985
Sessions Per User	2	2	2	2	2	2	2	2	2	2	2		2	--
Pages Per Session	2	2	2	2	2	3	2	2	2	2	2		2	--
Avg. Session Dur. (min)	5	6	6	6	6	8	7	7	8	8	6		7	--
Bounce Rate (%)	60	62	59	56	61	61	61	61	62	61	62		61	--

Today's Business Solutions Wireless (TBS): Total Data Transferred (GB) 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	152	125	155	147	132	186	133	137	202	165	162		154	1695
CdM	190	131	160	245	132	181	256	339	248	226	306		219	2413
Mariners	2000	1640	1900	1870	1570	1780	1730	1540	1740	1790	1860		1765	19420
Central	12550	13050	12600	13180	10860	11340	11940	12930	14050	14260	14770		12866	141530
Total	14892	14946	14815	15442	12694	13486	14058	14946	16240	16441	17097		15005	165058

Today's Business Solutions Wireless (TBS): Total Unique Patrons 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	385	323	280	292	262	330	272	273	355	293	310		307	3375
CdM	406	308	320	403	279	321	398	418	422	413	381		370	4069
Mariners	1343	1286	1420	1464	1333	1404	1406	1424	1558	1440	1422		1409	15500
Central	8624	8913	9314	9920	8539	9091	9896	10325	11437	10733	11521		9847	108313
Total	10758	10830	11334	12079	10413	11146	11972	12440	13772	12879	13634		11932	131257

Today's Business Solutions Wireless (TBS): Average Number of Patrons Per Day 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	36	28	25	26	24	24	26	27	32	29	30		28	307
CdM	24	20	20	26	19	22	27	30	26	26	25		24	265
Mariners	110	102	124	138	107	108	110	106	121	119	118		115	1263
Central	665	628	673	692	549	590	611	684	728	698	716		658	7234
Total	835	778	842	882	699	744	774	847	907	872	889		824	9069

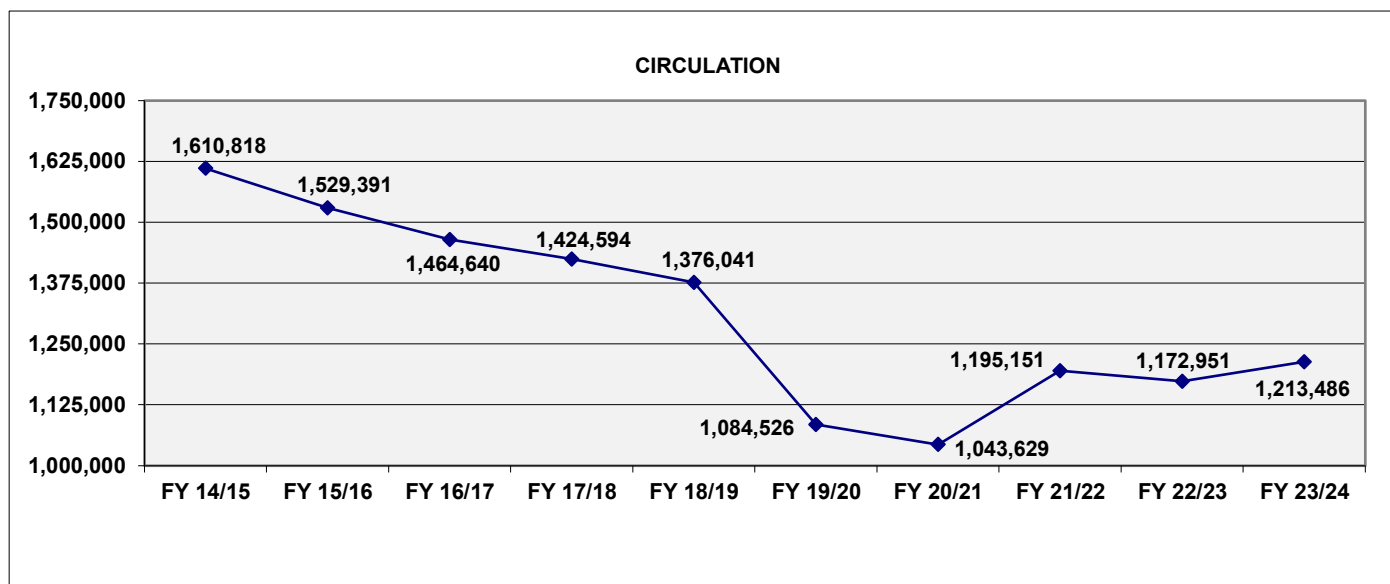
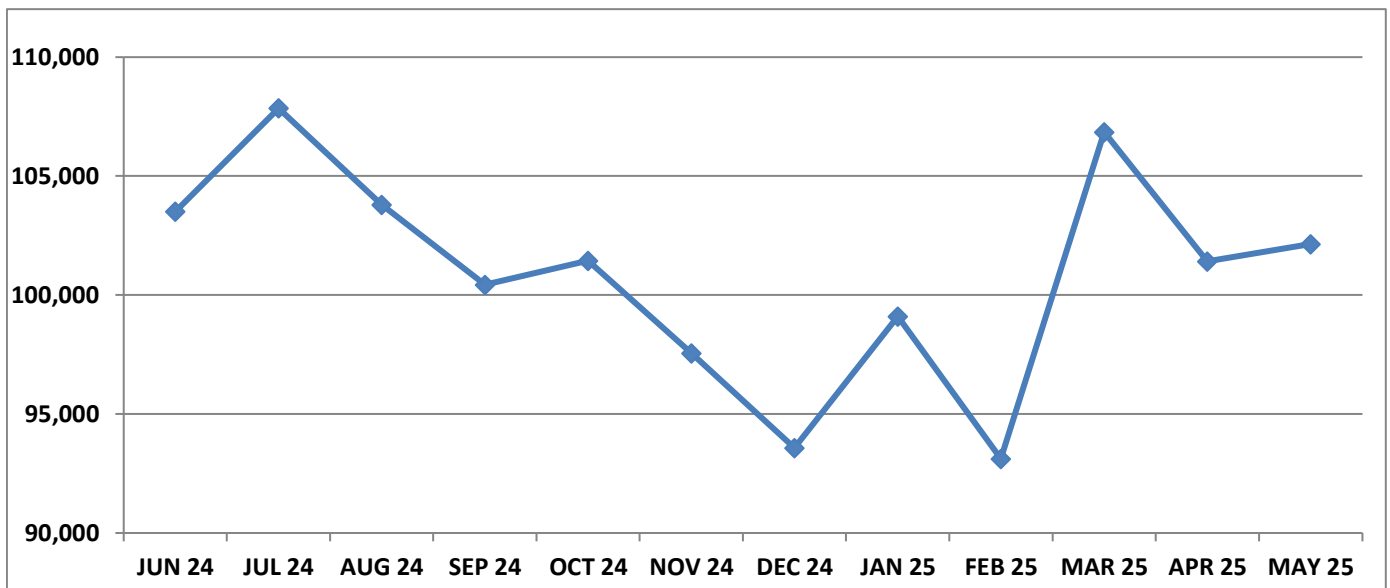
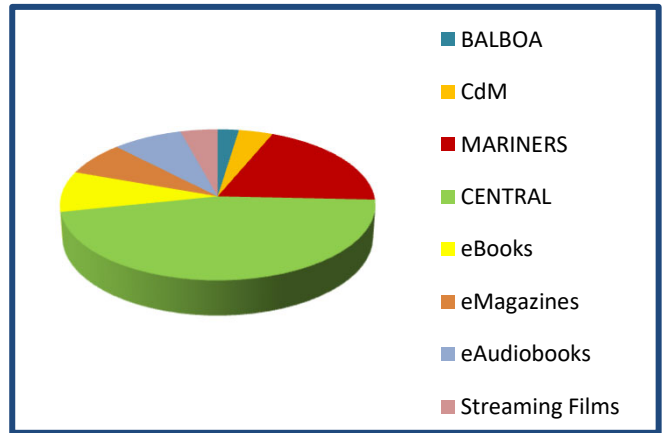
Today's Business Solutions Wireless (TBS): Average Usage Per Patron (MB) 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	404	397	566	514	516	576	500	514	583	577	534		516	5680
CdM	479	436	513	623	483	577	658	830	602	560	822		598	6582
Mariners	1520	1300	1370	1310	1200	1300	1260	1110	1140	1270	1340		1284	14120
Central	1490	1500	1380	1360	1300	1280	1240	1280	1260	1360	1310		1342	14760
Total	3893	3632	3829	3807	3499	3733	3657	3734	3585	3767	4006		3740	41142

NEWPORT BEACH PUBLIC LIBRARY - MAY 2025

CIRCULATION

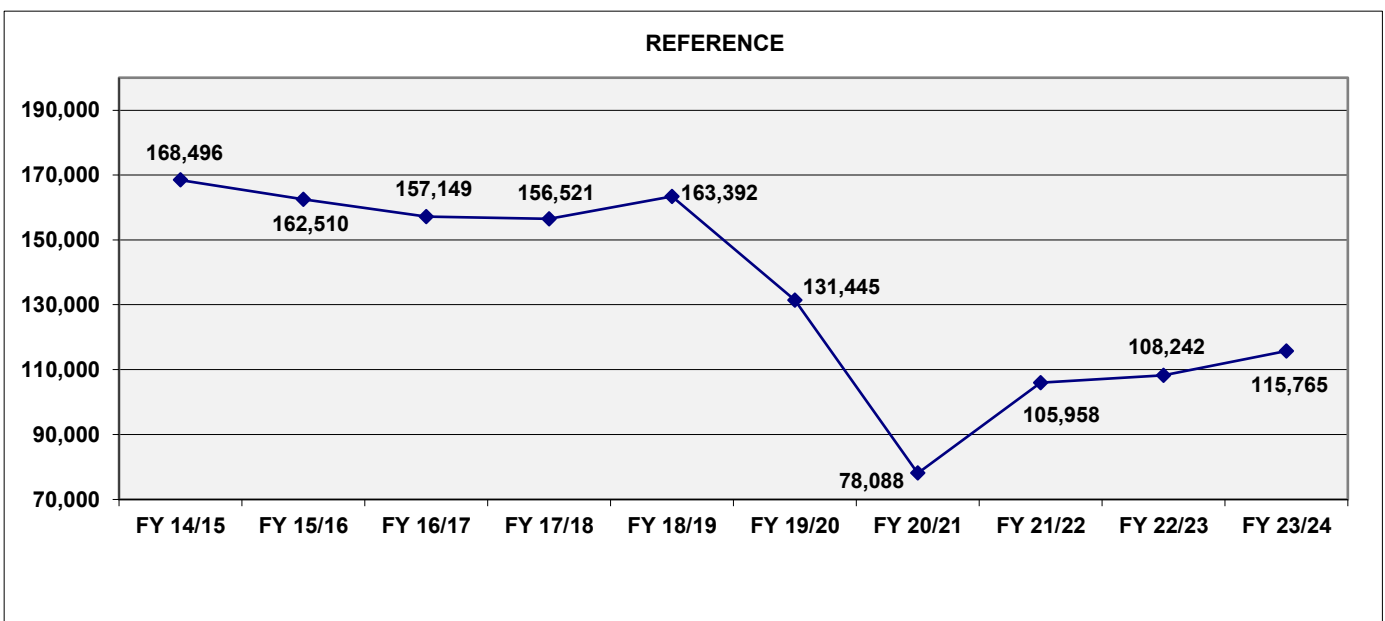
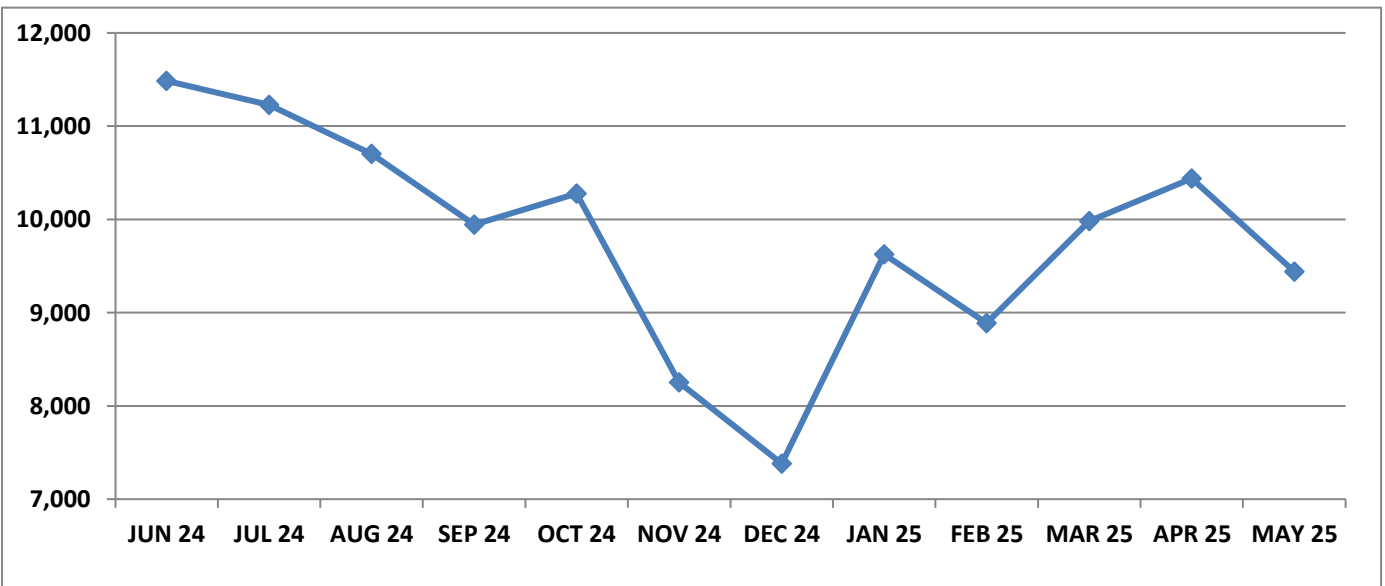
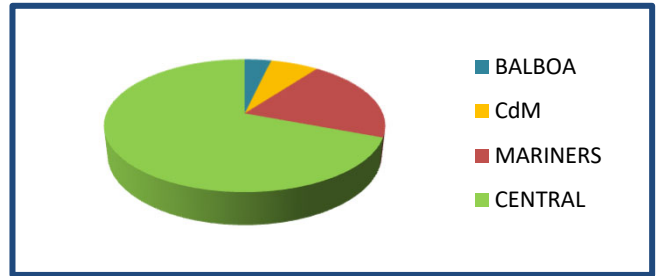
	MAY 25	YTD 24/25	YTD 23/24
BALBOA	2,468	28,365	26,070
CdM	3,984	40,558	41,487
MARINERS	19,788	227,555	233,565
CENTRAL	47,016	529,534	569,635
eBooks	8,897	90,097	86,816
eMagazines	7,426	66,798	51,932
eAudiobooks	8,211	84,340	72,057
Streaming Films	4,347	40,002	28,408
TOTAL	102,137	1,107,249	1,109,970



NEWPORT BEACH PUBLIC LIBRARY - MAY 2025 **REFERENCE**

BALBOA
CdM
MARINERS
CENTRAL

MAY 25	YTD 24/25	YTD 23/24
346	4,280	4,193
623	7,914	6,144
1,933	21,826	21,923
6,537	72,134	72,020
TOTAL	9,439	106,154



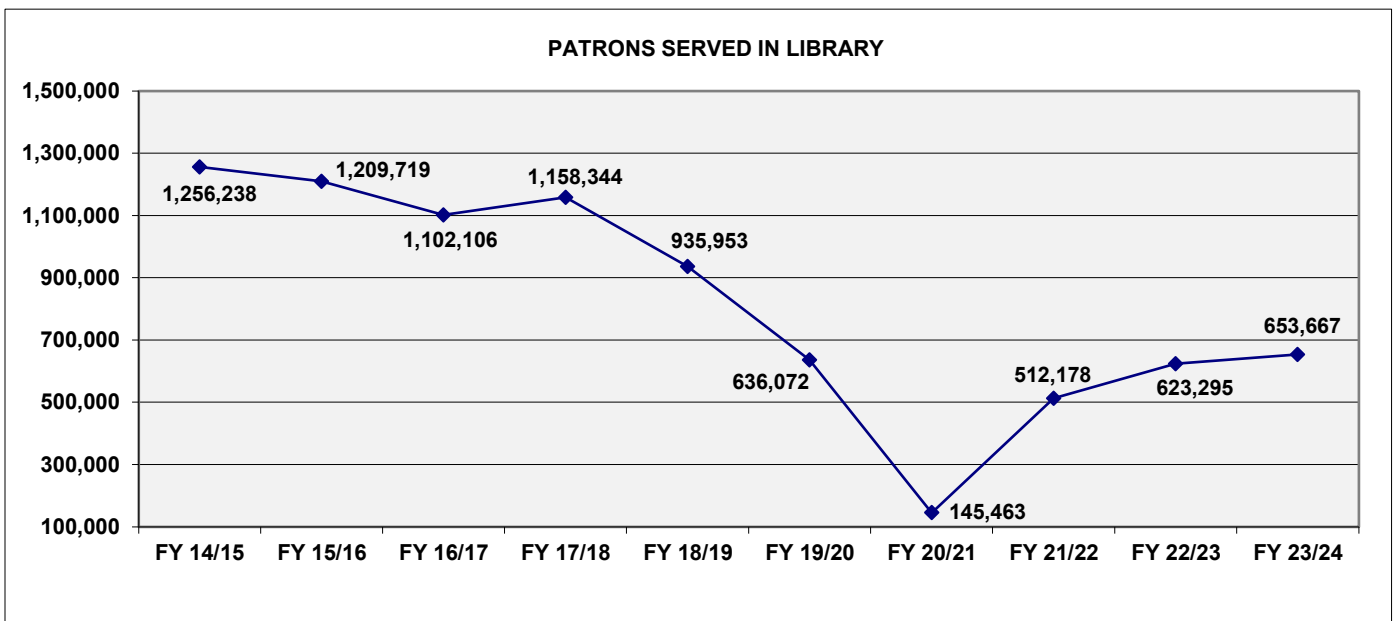
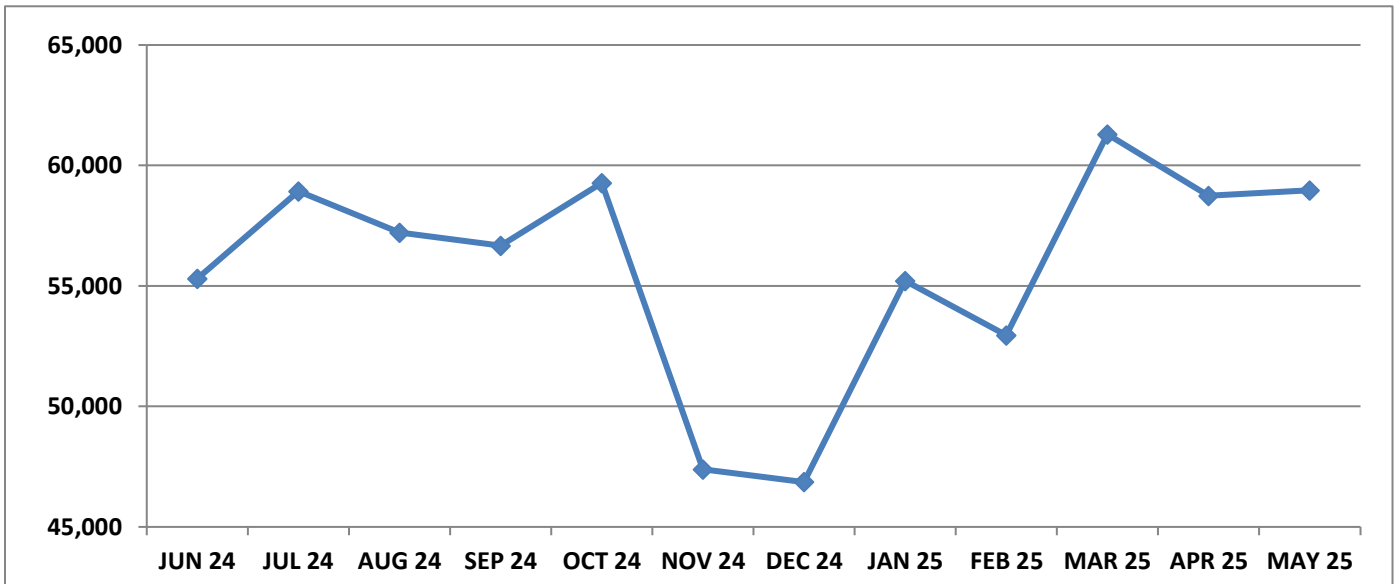
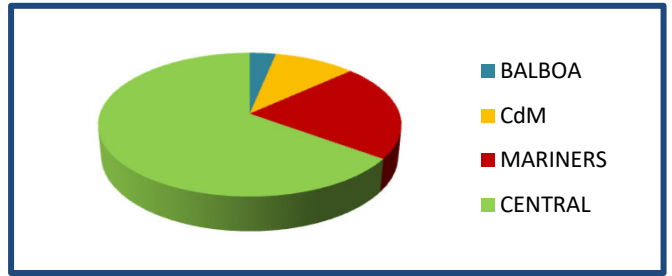
NEWPORT BEACH PUBLIC LIBRARY - MAY 2025

PATRONS SERVED

BALBOA
CdM
MARINERS
CENTRAL

TOTAL

MAY 25	YTD 24/25	YTD 23/24
1,906	23,395	22,701
5,945	38,671	32,622
12,777	137,336	145,496
38,334	414,082	397,554
58,962	613,484	598,373



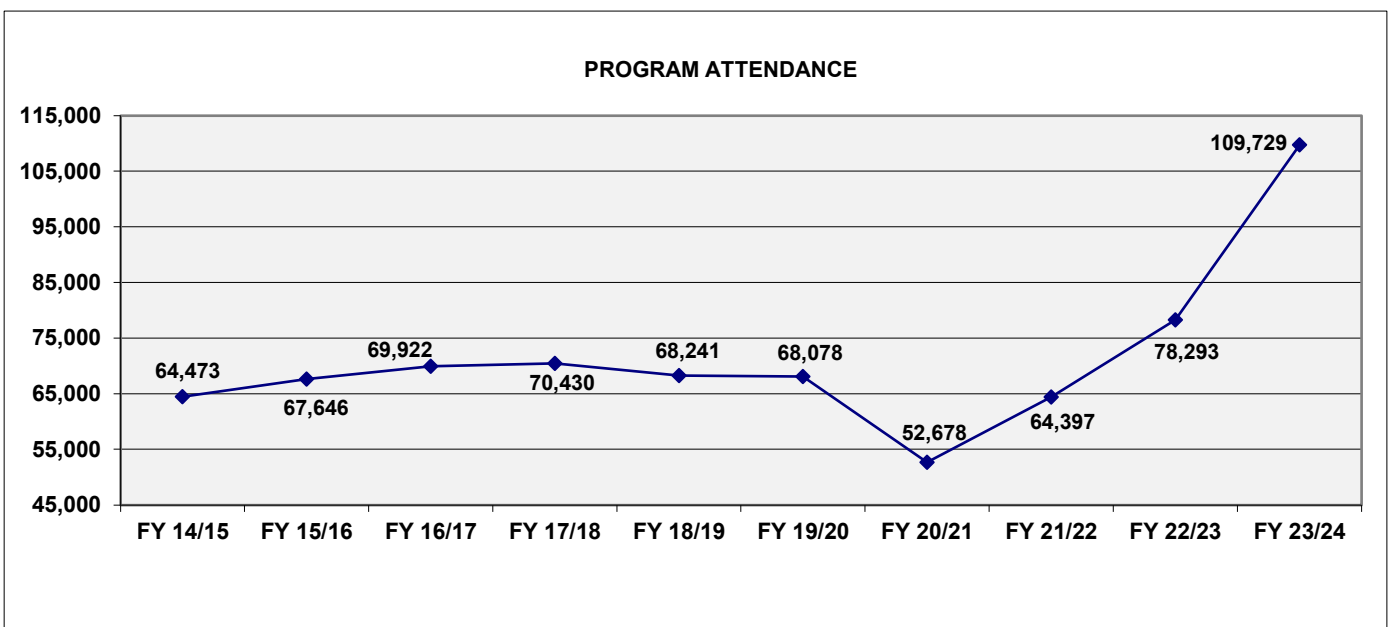
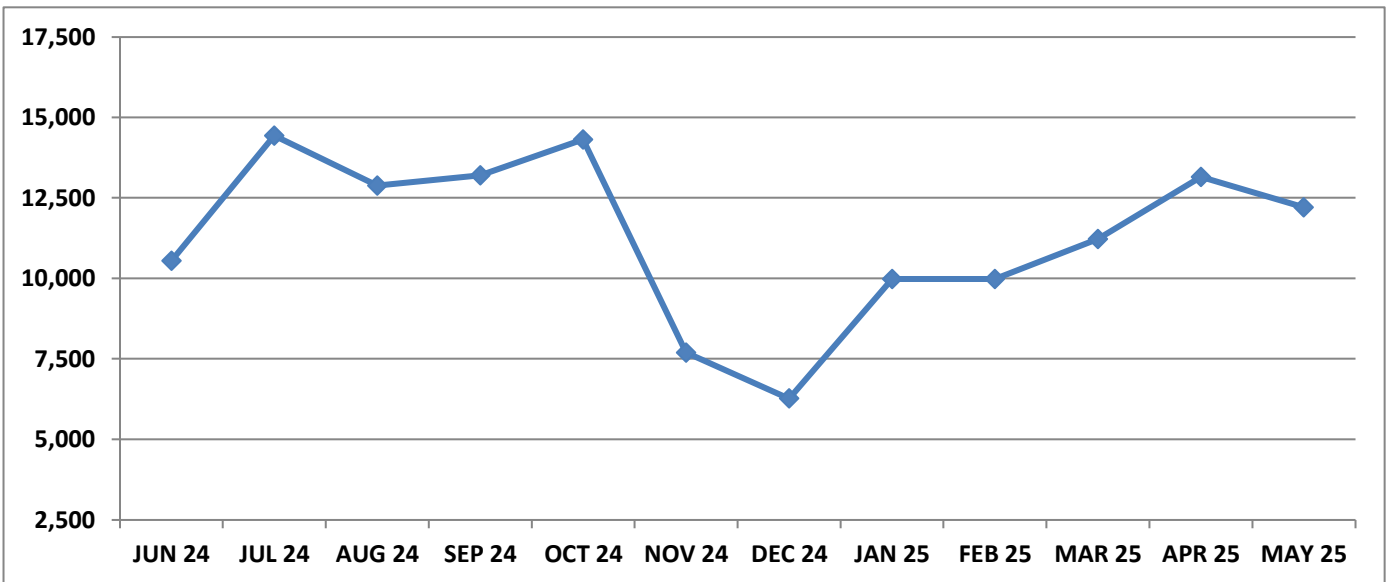
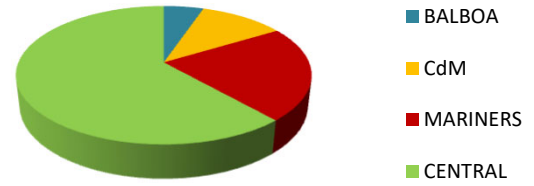
NEWPORT BEACH PUBLIC LIBRARY - MAY 2025

PROGRAM ATTENDANCE

BALBOA
CdM
MARINERS
CENTRAL

TOTAL

MAY 25	YTD 24/25	YTD 23/24
636	5,004	2,982
1,356	15,521	11,496
2,703	23,980	15,850
7,514	80,818	68,855
12,209	125,323	99,183





CITY OF NEWPORT BEACH

BOARD OF LIBRARY TRUSTEES STAFF REPORT

July 21, 2025
Agenda Item No. 12

TO: BOARD OF LIBRARY TRUSTEES

FROM: Library Services Department
Melissa Hartson, Library Services Director
(949) 717-3801, mhartson@newportbeachca.gov

PREPARED BY: Melissa Hartson, Library Services Director

TITLE: Report of June Library Activities – July 21, 2025 Meeting

MELISSA HARTSON, LIBRARY SERVICES DIRECTOR

Employee Service Recognition

The 65th Annual Employee Service Awards and Appreciation Luncheon took place on June 26. Branch and Youth Services Coordinator Annika Helmuth and Adult Services Librarian II Jeremy Rodriguez served on the committee to organize and implement the awards luncheon. This year's theme was "Celebrate Newport." The annual event is an opportunity to recognize the contributions of all City staff and present years of service awards for staff that have reached specific milestones. Please join me in celebrating the following staff who were acknowledged this year.

5 Years of Service

Maria Nicklin

10 Years of Service

Wendy Frankel

Terry Sanchez

15 Years of Service

Francine Jacome

20 Years of Service

Bernadette Gilliam

Greg Johnson

Michael Tran

25 Years of Service

Christine Chapel

Laurie Sanders

30 Years of Service

Janice Nikula

Eddie Flores' Retirement

After 43 years of service with the City of Newport Beach, Eddie Flores retired at the end of June. As the Library's Facilities Maintenance Technician, he ensured the Library facilities were maintained to the highest standards. He approached his job with an unwavering work ethic, dependability, initiative, and integrity. Congratulations to Eddie on a well-deserved retirement!

WHEELHOUSE LIST FOR LIBRARY TRUSTEES

- Concert on the Green: Cassie B
Sunday, July 27, 6 – 7:30 p.m.
Civic Center Green
- Summer Reading Program Ends
Saturday, August 2
All Library Locations
- Concert on the Green: Pacific Symphony
Sunday, August 17, 6 – 7:30 p.m.
Civic Center Green
- Board of Library Trustees Meeting
Monday, August 18, 5 p.m.
City Council Chambers, Civic Center

REBECCA LIGHTFOOT, LIBRARY SERVICES MANAGER

Literacy

Project Adult Literacy (PAL) Coordinator Christina Smith met with 31 tutor/learner pairs for their annual review where they discussed how tutoring is going, what the learners are working on, their assessments, and evaluation of learner's progress in the program.

Two learners won prizes in the 2025 Writer to Writer Challenge: Maha Goto won second place in the Intermediate category and Naoya Seta won third place in the Advanced category.

Outreach

Library Services Manager Rebecca Lightfoot, Library Assistant Janice Nikula, and part-time Library Clerk Michale Martinez attended the Balboa Yacht Club's 9th Annual Wooden Boat Festival on June 14. This year's festival theme was *Stories from the Sea*. Staff talked to 47 attendees, passed out information about the Library, presented two fun ocean-themed storytimes, and helped facilitate crafts.

Integrated Library System Review

Our Integrated Library System (ILS) vendor, SirsiDynix, recommends a review every 3-5 years. The Library is approaching the five-year mark since we migrated to the current ILS. Library Services Manager Rebecca Lightfoot and Adult Services Coordinator Andrew Kachaturian met with a representative from SirsiDynix over two days to conduct a thorough review of how the ILS is set up. SirsiDynix was pleased with how well the system was configured and had a few small recommendations for improvement.

ANNIKA HELMUTH, BRANCH AND YOUTH SERVICES COORDINATOR

Branch Activities

In June, all branches launched the Summer Reading Program (SRP) with strong turnout and engaging programs and activities. Also, storytimes resumed at all locations after a short break.

At Crean Mariners Branch (Mariners), hundreds attended programs like *Megan the Bubbleologist* and *Wild Wonders*. Also, teen SRP volunteers returned, and the Seed Library saw 228 checkouts. In collections, Mariners staff rebalanced adult nonfiction materials and updated media labels. A rebalance is the process of moving underperforming items to locations where they are likely to circulate more.

SRP Opening Day was celebrated at Balboa Branch (Balboa) with crafts and games. Monthly highlights included *Wild Wonders*, *Build-Your-Own Puzzles*, and ongoing drop-in art. Balboa staff continued evaluating and transferring materials in preparation for the upcoming rebuild project.

Corona del Mar Branch (CdM) hosted storytimes, crafts, and a *Seek & Find* game with strong participation. *Wild Wonders* and the 3rd Thursdays *Family Night* (held the same day) drew nearly 370 attendees combined. CdM staff also proctored 30 exams.

Youth Services

In June, Youth Services offered a variety of programs that promoted literacy, learning, and social engagement. Children's SRP launched successfully, with registration up nearly 11% compared to June 2024 and minutes read increasing by over 15% for the month. A new community reading goal of 600,000 minutes has helped drive this strong participation.

Special Programs

In a successful new partnership with the Newport Beach Police Department (NBPd), *Books & Badges* welcomed 83 guests for a special storytime led by Officer Miller and fellow officers. Held in coordination with NBPd's Mobile Café, the program highlighted community safety and the roles of local helpers through stories, songs, and interactive activities. Children enjoyed themed crafts and explored police vehicles. Plans for future joint programs are already underway.

Outreach

Staff hosted an outreach table at the Corona del Mar Scenic 5K, engaging with 374 community members throughout the event. The team promoted the launch of the SRP, distributed prizes, and answered questions about library services, volunteer opportunities, programs, and ongoing facility improvements. The event generated enthusiastic feedback and expressions of strong community support for the Library.

Personnel

Training sessions this month included *You're a Supervisor Now What*, attended by Mariners Children's Librarian Christine Chapel, and *How Coworkers Should Provide Backup During Conflict* attended by Mariners Library Assistant Janice Nikula.

ANDREW KACHATURIAN, ADULT SERVICES COORDINATOR

Teen Services

There were a number of events for teens in June. Our monthly Young Adult Advisory Council meeting had 16 members in attendance. The teens discussed books and other media that they are currently enjoying. They also enjoyed putting together craft kits to celebrate the end of the year. They made helpful suggestions for creative events that can be brought into next year.

On June 1 and 2, there was a *Teen Snack and Study* held in the Sword Room at the Central Library to help create an atmosphere for teens studying for final exams. We had a successful turnout with 18 teens on June 1, and 26 teens on June 2. They expressed appreciation at having a dedicated space for this.

A *Teen Volunteer Orientation* was held at Mariners Branch (Mariners) on June 12, to help promote the opportunity to volunteer at a different branch of the Library. There were 16 teens and four parents in attendance, which was a strong turnout for Mariners.

June's *Teen Book Club* was held on June 25. This was a smaller turnout of eight teens, but the attendees expressed that the smaller group made it a bit more inviting to speak up and participate. The teens also had time to work on a book-themed tiny art project that they were able to take home.

Staffing

We are currently recruiting for one part-time Library Assistant, one full-time Library Clerk, two part-time Library Clerk II positions, and one Library Page.

Facilities

The City Public Works Department has been coordinating projects for the libraries. The elevator modernization project is moving along more quickly than expected and work has been completed on the staff elevator, which is now being used by the public. Work has begun on the public elevator with hopes of returning to service by August.

A leak of fresh water was discovered, from the upstairs restrooms into the children's room below. Fortunately, Public Works was able to block off the area and quickly resolve the issue. Drywall repairs were completed, and the space was made available again within a few days of discovering the issue.

Public Works is also working with our HVAC vendors to attend to maintenance at each library location. Several small issues have been resolved at both the Central Library and Mariners.

Proquest Articles Retrieved 2024-2025

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	AVG.
Business Databases	1279	1530	1636	1740	1907	4548	1849	1901	4550	2124	3915	2205	2432
Newspapers--Current	1285	1161	1426	1277	1671	1266	1170	1426	1298	868	1037	946	1236
Newspapers--Historical	3576	2019	1982	2675	2151	1601	2099	1972	3088	2114	2759	2605	2387
Magazines	17	56	44	82	18	13	27	36	49	5	30	33	34

Database FY Comparisons	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025	MAR 2025	APR 2025	MAY 2025	JUN 2025	YTD 24/25
Tracked by #searches													
A to Z Databases	684	644	411	436	972	419	1396	3207	547	383	757	221	10077
Alexander Street	730	168	478	664	93	296	79	1591	0	33	201	0	4333
Ancestry	588	514	290	249	201	453	331	158	180	420	370	123	3877
AskART	14	18	15	12	11	8	13	12	7	5	7	2	124
Brainfuse JobNow/VetNow	158	79	15	55	13	10	29	6	27	36	20	8	456
Britannica School Edition	1	119	1979	50	57	8	174	95	56	45	58	5	2647
Exploring Race in Society	2	5	29	32	30	4	12	23	21	30	13	20	221
Gale Archives Unbound	23	2	154	312	33	11	6	44	29	19	4	0	637
Gale Directory Library	16	36	78	75	16	8	9	16	43	41	20	18	376
Gale in Context: Biography	14	5	316	286	56	71	100	240	74	5	10	10	1187
Gale in Context: Elementary	3	3	63	2	2	8	2	1	2	11	3	3	103
Gale in Context: Environmental	0	0	20	74	12	2	2	0	39	4	10	0	163
Gale in Context: Opposing View	1	2	343	233	765	40	73	4	17	29	36	32	1575
Gale Interactive: Science	0	0	0	0	0	0	0	0	0	0	0	0	0
Gale Literature Resource Center	20	18	50	89	64	67	7	70	566	168	33	13	1165
Gale eBooks	19	29	51	154	186	18	81	235	117	96	88	13	1087
HeritageQuest	150	50	121	55	114	58	64	20	136	645	429	0	1842
Legal Information Ref Center	103	86	68	44	39	12	49	110	136	158	53	46	904
National Geographic	14	26	60	143	60	42	56	32	20	20	30	10	513
National Geographic Kids	8	13	30	150	35	43	38	16	20	20	19	5	397
NewsBank	770	1638	1939	1159	1092	1137	1988	1104	1282	1156	3797	4908	21970
NovelList Plus	81	23	64	31	45	30	54	90	104	49	16	32	619
NovelList K-8 Plus	41	6	22	26	22	41	17	4	56	22	17	47	321
ProQuest	3058	3526	4107	4074	4783	19420	4186	3984	15210	3269	11932	4022	81571
Proquest eLibrary	4	34	39	18	8	10	9	4	11	4	36	6	183
Reference Solutions Business	325	359	366	211	274	294	483	352	254	836	341	234	4329
Reference Solutions Residential	33	9	17	5	37	15	22	6	15	48	3	20	230
SIRS Discoverer	2	16	120	283	410	180	292	91	3747	2750	1035	101	9027
SIRS Issues Researcher	856	740	1317	1884	549	1646	665	653	1761	3967	1934	512	16484
World Book Online	34	19	187	90	99	29	39	39	8	43	8	16	611
Tracked by #page views													
Artist Works	3	4	2	1	5	1	7	2	1	4	5	3	38
Consumer Reports	2442	2585	1928	2089	2527	2319	1894	1897	2446	1464	1293	2104	24988
CultureGrams	23	48	183	12	108	78	31	38	3	81	25	3	633
Morningstar	5545	4471	3207	9879	5902	7052	3816	4098	1464	522	3594	2780	52330
RealQuest	57	29	12	32	38	59	90	255	6	45	144	9	776
Tumblebooks	3	126	7	10	5	38	30	14	19	13	5	2	272
Value Line	12179	10816	12942	14370	11729	13208	9544	8713	8124	8907	10148	11207	131887
Wall Street Journal	903	1208	884	1659	1714	2116	2135	2177	2485	3007	2354	2337	22979
Tracked by courses													
LinkedIn Learning	291	257	332	405	312	252	240	323	385	362	456	295	3910
Tracked by books logged													
Beanstack	9161	3189	3875	3256	2728	1731	2713	1772	2524	2274	2794	5813	41830
Tracked by Hours Used													
ABC Mouse	45.00	46.23	42.58	12.72	16.93	7.75	7.25	4.83	17.68	13.63	10.93	21.43	246.96
Beanstack	5385	445	280	265	144	163	163	140	155	432	848	6048	14468
Rosetta Stone	58.01	53.38	63.06	25.70	7.23	27.50	32.97	29.67	24.77	12.33	17.08	30.63	382.33

Notes:

NBPL Website Usage 2024-2025

Metric	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Total Users	31175	32341	28123	25891	24631	24092	29972	27717	26384	25814	27074	27874	27591	331088
New Users	23890	24747	20174	17388	16099	14804	18764	16901	14393	13947	14896	15269	17606	211272
Sessions	49426	50616	47008	44470	40519	39329	49749	45862	45341	44674	45571	49216	45982	551781
Pageviews	106254	111503	106163	105742	92678	98196	114563	105037	105751	107077	109021	119212	106766	1281197
Sessions Per User	2	2	2	2	2	2	2	2	2	2	2	2	2	--
Pages Per Session	2	2	2	2	2	3	2	2	2	2	2	2	2	--
Avg. Session Dur. (min)	5	6	6	6	6	8	7	7	8	8	6	6	7	--
Bounce Rate (%)	60	62	59	56	61	61	61	61	62	61	62	62	61	--

Today's Business Solutions Wireless (TBS): Total Data Transferred (GB) 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	152	125	155	147	132	186	133	137	202	165	162	192	157	1886
CdM	190	131	160	245	132	181	256	339	248	226	306	399	234	2812
Mariners	2000	1640	1900	1870	1570	1780	1730	1540	1740	1790	1860	1740	1763	21160
Central	12550	13050	12600	13180	10860	11340	11940	12930	14050	14260	14770	14110	12970	155640
Total	14892	14946	14815	15442	12694	13486	14058	14946	16240	16441	17097	16441	15125	181498

Today's Business Solutions Wireless (TBS): Total Unique Patrons 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	385	323	280	292	262	330	272	273	355	293	310	390	314	3765
CdM	406	308	320	403	279	321	398	418	422	413	381	498	381	4567
Mariners	1343	1286	1420	1464	1333	1404	1406	1424	1558	1440	1422	1472	1414	16972
Central	8624	8913	9314	9920	8539	9091	9896	10325	11437	10733	11521	11243	9963	119556
Total	10758	10830	11334	12079	10413	11146	11972	12440	13772	12879	13634	13603	12072	144860

Today's Business Solutions Wireless (TBS): Average Number of Patrons Per Day 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	36	28	25	26	24	24	26	27	32	29	30	34	28	341
CdM	24	20	20	26	19	22	27	30	26	26	25	32	25	297
Mariners	110	102	124	138	107	108	110	106	121	119	118	117	115	1380
Central	665	628	673	692	549	590	611	684	728	698	716	724	663	7958
Total	835	778	842	882	699	744	774	847	907	872	889	907	831	9976

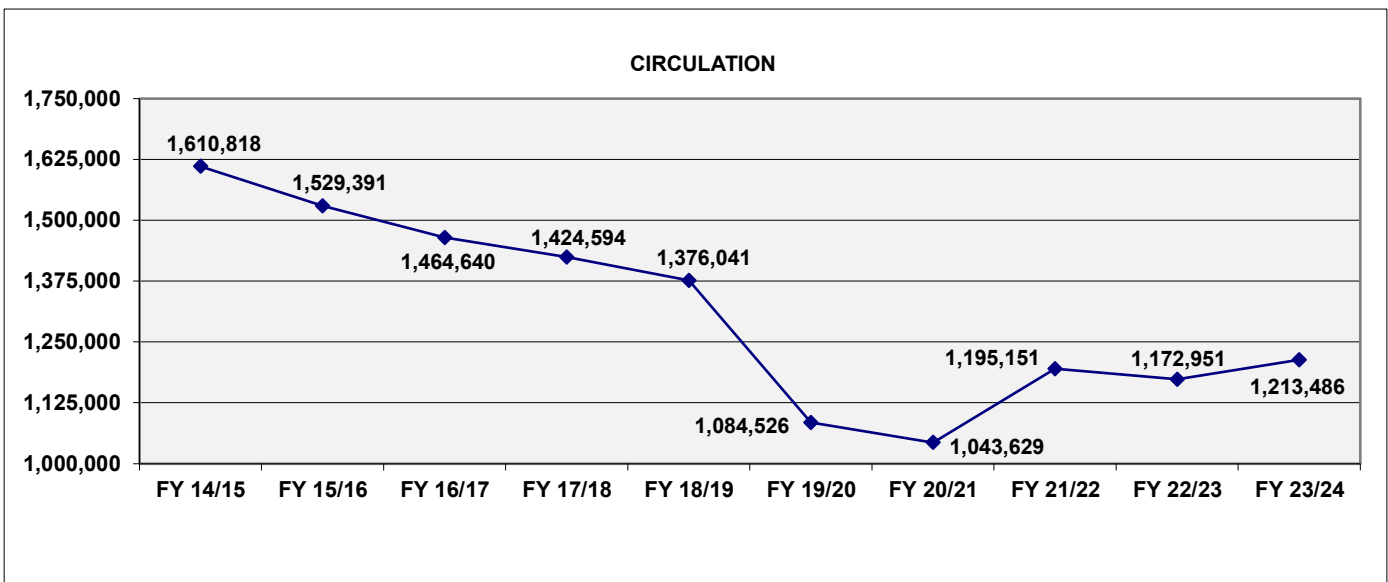
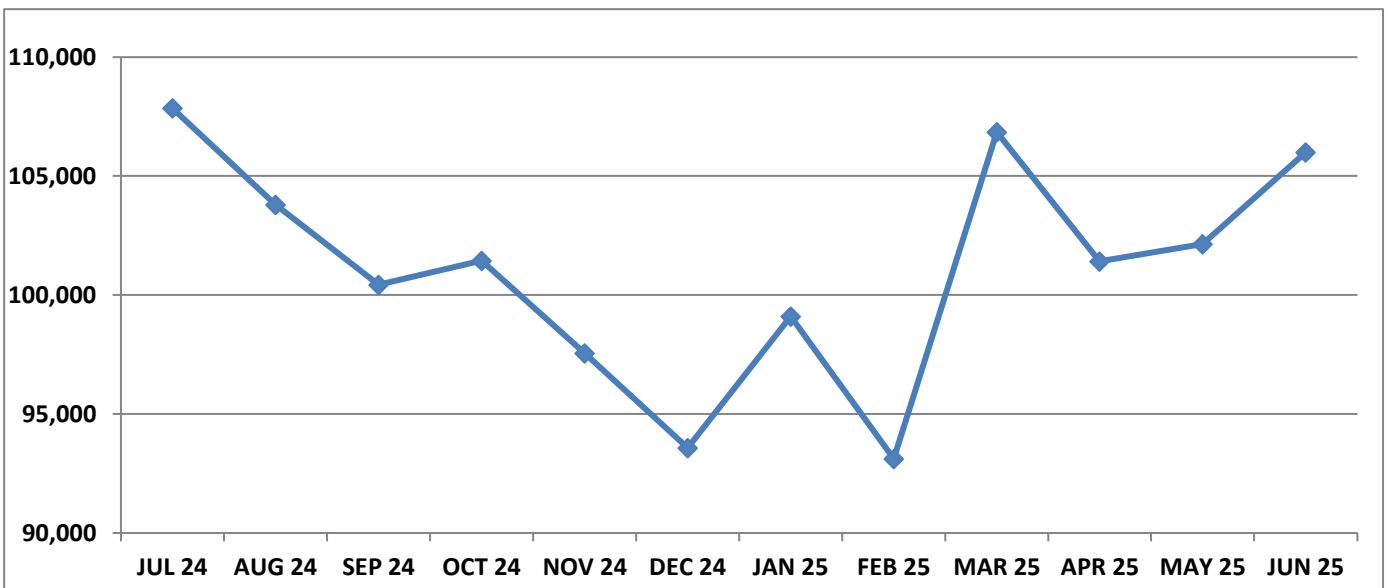
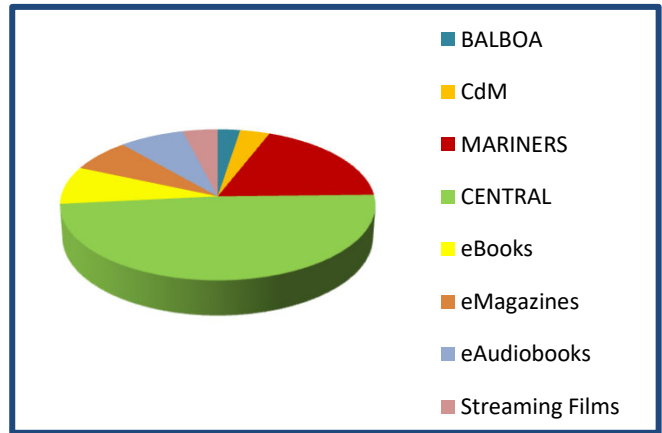
Today's Business Solutions Wireless (TBS): Average Usage Per Patron (MB) 2024-2025

Location	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Total
Balboa	404	397	566	514	516	576	500	514	583	577	534	503	515	6183
CdM	479	436	513	623	483	577	658	830	602	560	822	821	617	7403
Mariners	1520	1300	1370	1310	1200	1300	1260	1110	1140	1270	1340	1210	1278	15330
Central	1490	1500	1380	1360	1300	1280	1240	1280	1260	1360	1310	1290	1338	16050
Total	3893	3632	3829	3807	3499	3733	3657	3734	3585	3767	4006	3824	3747	44966

NEWPORT BEACH PUBLIC LIBRARY - JUNE 2025

CIRCULATION

	JUN 25	YTD 24/25	YTD 23/24
BALBOA	2,715	31,080	28,851
CdM	3,596	44,154	45,655
MARINERS	19,817	247,372	253,445
CENTRAL	51,692	581,226	622,426
eBooks	8,592	98,689	95,273
eMagazines	7,447	74,245	56,820
eAudiobooks	7,920	92,260	79,344
Streaming Films	4,224	44,226	31,672
TOTAL	106,003	1,213,252	1,213,486

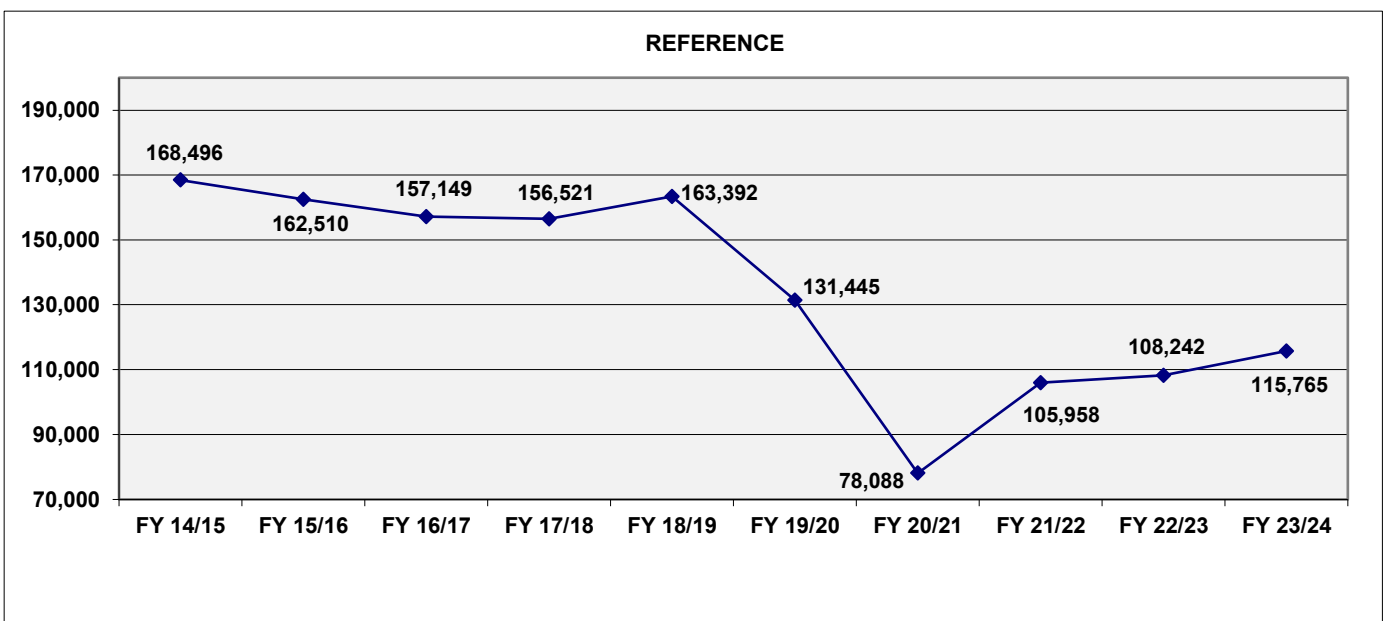
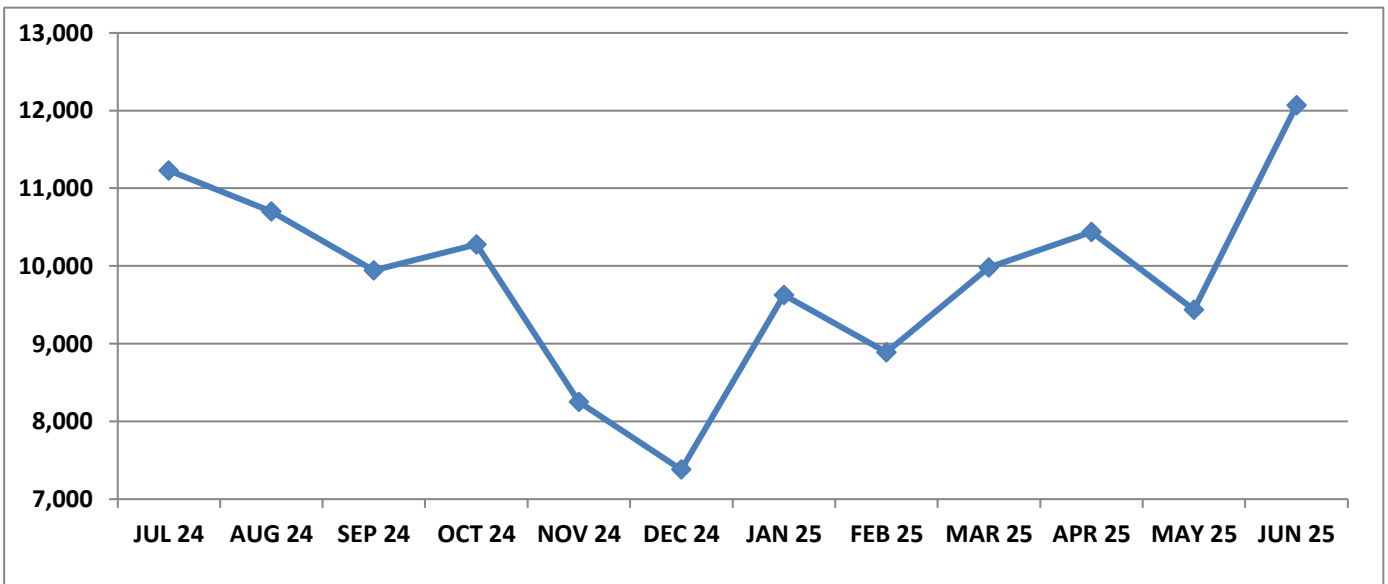
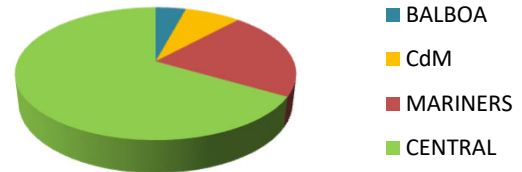


NEWPORT BEACH PUBLIC LIBRARY - JUNE 2025

REFERENCE

BALBOA
CdM
MARINERS
CENTRAL

JUN 25	YTD 24/25	YTD 23/24
504	4,784	4,703
926	8,840	7,047
2,597	24,423	24,379
8,042	80,176	79,636
TOTAL	118,223	115,765



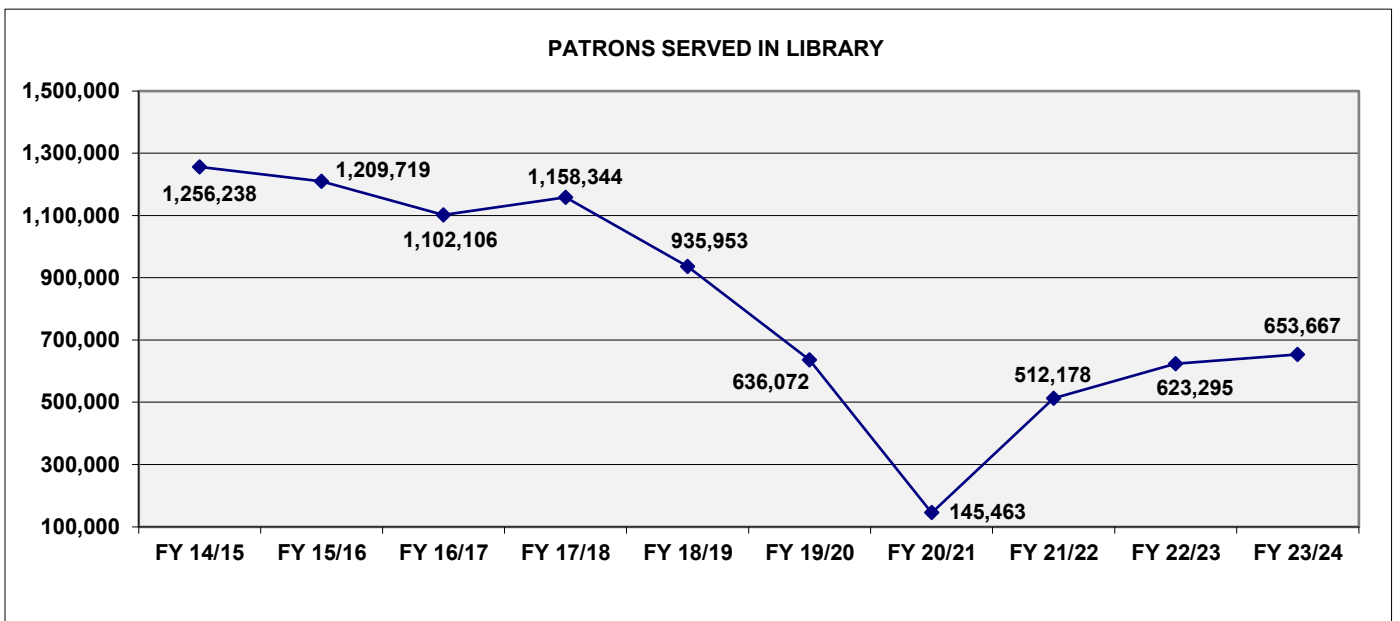
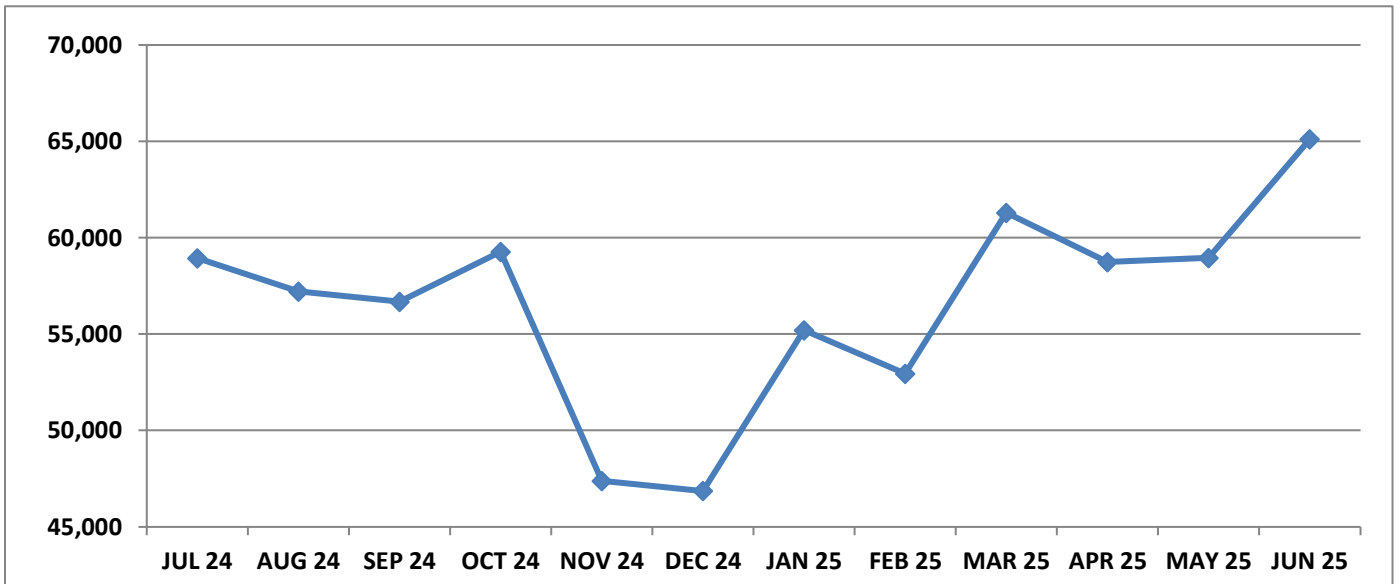
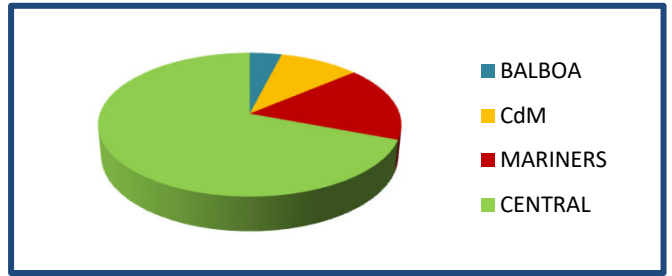
NEWPORT BEACH PUBLIC LIBRARY - JUNE 2025

PATRONS SERVED

BALBOA
CdM
MARINERS
CENTRAL

TOTAL

JUN 25	YTD 24/25	YTD 23/24
2,580	25,975	25,091
6,434	45,105	35,957
11,016	148,352	156,554
45,093	459,175	436,065
65,123	678,607	653,667



NEWPORT BEACH PUBLIC LIBRARY - JUNE 2025

PROGRAM ATTENDANCE

BALBOA
CdM
MARINERS
CENTRAL

TOTAL

JUN 25	YTD 24/25	YTD 23/24
693	5,697	3,333
1,949	17,470	12,998
2,083	26,063	17,848
7,704	88,522	75,550
12,429	137,752	109,729

